

Minutes

American Aberdeen Association Board of Directors Meeting

December 21, 2021

Zoom Meeting

Members Present: Craig Walker, Darwin Engelkes, Allen Sieverkropp, Rebecca Miller, Rob Fanning, Jack Sanford, Kenny Hinds.

Others present: Lisa Bard, Lindsay Graber Runft, Rick Dodd.

Craig Walker called the meeting to order.

Lisa Bard and Lindsay Graber Runft discussed the Ledger. The new issue went in the mail today and has been posted on social media with advertisers tagged. They are expecting it to break even. It is a good issue with good content. Lindsay will be in Denver as will Lisa. Lisa will be taking pictures. It is important to build on our photo files.

A motion to approve the November minutes as written was made by Allen Sieverkropp, seconded by Rebecca Miller. Motion carried.

Kenny Hinds said there is no treasurer's report.

Old Business

Rob Fanning reported on the Cattlemen's Congress. There are about 15 head entered, mostly Oklahoma cattle. Sherry Doubet will make the program and send it to someone at the show.

Rob Fanning reported on the National Western Show. We have 179 head entered in the open show, 61 in the junior show, 2 or 3 pens. There will not be a live national sale. It will be a smart auction sale. There are between 10 – 12 lots. Neil Effertz is trying to get a few more. It is still a work in progress.

Rick Dodd reported on the banquet. It will be held at the Embassy Suites. There are 48 rooms reserved, 31 breeders. There is no shuttle to the stock show or airport from the Embassy Suites. Rick Dodd has tried to convince them to revisit this decision and they won't. They are now requiring 7 days notice as to number of plates for the banquet.

Craig Walker welcomed Rick Dodd to the board (effective after Denver) and thanked Allen Sieverkropp for his service.

Craig Walker reported on the status at the office. Sherry Doubet is dealing with a very busy time and personal health issues with her family. She is coming into the office but not answering the phone. She is trying to catch up and get ready for the shows in January. The office is caught up on DNA work. The merit program is listed on the website but there is not an application.

There is concern that with the office phone not being answered, is there a way to forward the calls to a board member so inquiries can be answered?

There was discussion about recorded (not registered) cattle. Do they appear in the herd book?

There was discussion of the new registration program. It still isn't ready to work with Aberdeens. Sherry said 30 more days. There is some frustration.

There was discussion of the contract with the office. Craig Walker will send a copy of the contract to the current board members. There is one more year on the contract. The office is not under contract to handle DNA but they took on the responsibility. The office staff is one person currently. We have to remember what the world has been through in the last two years. Everything is behind.

Would it be helpful to put a statement on the website so the public is aware the phone is not being answered? Sherry did send out a member connection regarding this. Darwin and Craig and Tonya Perez will get together tomorrow to get an update on the website and social media.

Rebecca Miller reported on the reciprocal agreement. The Australian Association voted against the reciprocal agreement 4 – 2 3 days ago so we will work only with Canada. Some Australian members are upset and want to be members with us but that cannot happen due to the terms of the agreement.

Allen Sieverkropp reported on the website. We are waiting 30 days.

Darwin Engelkes reported on the Junior Association. There is a list of donations to the junior banquet that he hopes Tonya can get on social media.

Darwin Engelkes reported he has a meeting tomorrow with 365 Teams. We may be able to switch and save some money vs. Zoom. He will know more tomorrow.

Craig Walker reported buckles for the National Show have been ordered and have arrived.

New Business

Craig Walker reported he has heard from the Houston Stock Show regarding the international room. He forwarded the email to the board. Is there a list of contacts from past international rooms and what is being done with the list? SABA has staffed the room in the past, sometimes with a bilingual member. The cost is \$500 per table. We need to stick to a script when staffing the table to be sure we appear in a professional manner.

Darwin Engelkes reported the juniors are doing a good job with the Denver activities and have a good offering for the junior auction.

Darwin Engelkes reported the rules on the website need to be updated. Darwin will work with Shelley Dodd to get this accomplished.

Kenny Hinds reported he has not received updated financials. We should have a copy before Denver. The board received updated financials in October. Kenny Hinds is not receiving emails from Sherry Doughty. He will check his spam.

Rebecca Miller reported there is a potential restructuring of two regional associations. The presidents' committee has expressed concern about lack of communication from the office.

Craig Walker reported there will probably be another meeting before Denver. Craig Walker was elected to a one year term. There are a lot of things that other board members need to know for the future.

A motion to adjourn was made by Darwin Engelkes, seconded by Allen Sieverkropp. Motion carried.

Respectfully submitted,

Jan Effertz