

American Aberdeen Association
Board Minutes
November 27, 2018

Janis Black called the meeting to order.

Members present Janis Black, Gary Gilbert, Neil Effertz, Darwin Engelkes, Wade Coffey, and Rob Fanning. Others present were Tonya Perez, Lisa Bard, Jessie Topp Becker, Sherry Doubet, and Dean Pike.

Darwin Moved to regretfully accept the resignation of David Shockey from the Board. Neil seconded the motion. Motion carried.

Janis asked to appoint Craig Walker to fill David Shockey's unexpired term on the Board. Darwin made a motion to appoint Craig Walker to fill David Shockey's unexpired term. Wade seconded the motion. Motion carried.

Craig Walker was brought into the meeting via conference call.

Ledger Report

Jessie informed us there would be 36 pages in the upcoming Ledger 12.3 of those pages being ads. She was needing Duncan's letter about the Donation heifer for the National Western. Tonya asked for donation heifer info so she could put it on social media.

Agtown Report

Tonya informed us of the article she wrote for the Ledger, Branding the Aberdeen Breed, that will be in this issue.

Activity Report

Tonya informed us that we are well below the monthly hours for each month on average with last month being 6.5 hours.

Trade shows she is meeting Dean in Kansas to help with setup. She has concerns about the banners making a big enough statement. Suggested we do a real tradeshow booth and take hours out of monthly deal to compensate for cost. We will get feed back from her and Dean at our next meeting to see what they think. She was able to get 8 ft and 6 ft table cloths for the same priced as only 8 ft.

Fieldman Report

Dean suggested that we concentrate on small breeder support groups. The BOD tabled this until next meeting so we had time to get input on how to make these the most effective.

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Darwin approved the minutes as written.

Neil seconded the motion. Motion carried.

Old Business

Wade proposed a Breeder of the Year award. This award would go to an active breeder of Aberdeen cattle who consistently breeds good cattle, actively engages in promoting the breed, constantly presents a positive attitude about the breed, and is progressively trying to improve their herd and standing of our breed. This award isn't about showing or producing beef or any one thing, but is an overall award that goes to a breeder that is well respected both in and out of the breed.

Rob made a motion to have _____ as breeder of the year.

Wade seconded the motion. Motion carried.

Herdsmen of the Year was discussed and after reviewing past herdsman, a list of four names were considered for this year's award. Darwin made a motion that _____ be our choice for Herdsman of the Year award this year. Gary seconded the motion. Motion carried.

Janis suggested that we give the Distinguished Service award to _____ for ___ years of volunteering and service to the breed. Darwin made a motion to award _____ this award. Seconded by all. Motion carried. Sherry suggested that the award be a _____ and we all agreed.

Sherry informed us of speaker for Friday night. Paul Moyer a motivational speaker, who's topic will be United we stand divided we fall.

Another option she informed us of was Kevin Oshner of Cattlemen to Cattlemen, he is a purebred Limousine breeder with knowledge of purebred issues. She will check on this for us. Also brought up was speaker compensation and complimentary room for the speaker. We will have her get back to us on that.

New Business

Committee Reports

Show Committee

Carcass contest due to the lack of numbers and concerns by those in the contest about getting meat out of Colorado after the steers have been harvested for the carcass portion of the contest we discussed using ultrasound for this portion of the show.

Rob made a motion to use ultrasound for the carcass contest. Darwin seconded the motion. Motion carried.

Janis asked if I could find out numbers of entries for bull and heifer pen shows as well as the cow/calf shows to see what entries are like so we don't make belt buckle for something that will not be there.

We want an e-blast sent out reminding participants to get their semen evaluation and pregnancy tests done for the show. Also e-blast sponsorship and banquet info to the membership. We will be giving vest again this year to division winners.

Sale Committee

Craig informed the BOD that there is 32 live lots in the National sale, as of now there are 13 frozen lots consigned and he is working on getting more. When the catalog went to print there were 34 live lots and Craig had gathered up 27 frozen lots for the sale. He is to be commended for the effort he put into the success of the sale. It was brought to our attention that Mercedes didn't have the contract from the National Western. Rob will check with Erin and have her resend it to her.

Breeders Services

Regional Associations

Rebecca Miller with the Northwest Aberdeen group is concerned about funds being withheld from them. Gary contacted her about this and Janis to call and figure it out.

Sherry let us know that last year we paid Eric a \$500 stipend for speaking. Darwin made a motion to give \$500 for the speaking fee. Wade seconded the motion. Motion carried.

Promotion and Ledger

7 C Aberdeen Cattle Company, Stillwater, Ok. The Wade Coffey family has donated the heifer for this year. She will be auctioned off ahead of the National sale. It is legal to do it this way for fundraising purposes where as we had issues last year with having the correct paperwork to do this.

Strategic Planning

Darwin reported committee is working on things and the future looks good. Craig stated that we need to unite all of our regional groups and defuse things before the National meeting.

Registry Committee

Lisa Bard wanting to e-blast Tonya's article before the Ledger goes out.

Sherry informed us that we are moving from the old registration program to the new program. Some new changes will not be available in the next few days but will be taken care of as quickly as possible.

It was brought to our attention the some people were unhappy with their dues being paid out of a balance on their account and not being notified.

We have a breeder that has been unable to get a semen certificate on PX Baxter and has an animal that needs to be registered in order to show in Denver. Sherry brought to our attention the we could make a motion to release a PX Baxter AI certificate due to no response from owner. Rob made a motion to release AI certificate. Wade seconded the motion. Motion carried.

Next meeting January 8th

Motion to adjourn the meeting was made by Darwin.

Seconded by Gary. Motion carried.