

American Lowline Registry
Board of Directors Meeting
April 11, 2017
Conference Call

Members Present: Janis Black, Craig Walker, David Shockey, Larry Watkins, Rick Dodd, Wade Coffey, Darwin Engelkes

Others Present: Dean Pike, Lisa Bard, Jessie Topp Becker, Neil Effertz, Jan Effertz

President Janis Black called the meeting to order.

Janis Black reported the results of the name change vote: 632 votes, 402 yes, 230 no or 63.61% yes. With a requirement of 2/3 majority to pass, the issue failed.

Lisa Bard and Jessie Topp Becker reported on the Lowline Ledger. The next issue is scheduled to go to print on May 5. April 21 is the ad deadline, April 17 is the editorial deadline. The issue will contain Houston results, an article on moderating cow size, two Meet the Rancher articles, the World Lowline Congress and a Junior National preview. There was discussion on including Aberdeen Plus information. Craig Walker will determine if the committee is ready to put something in the next issue of the Ledger.

Lisa Bard and Jessie Topp Becker left the meeting.

Neil Effertz reported on the World Cattlemen's Congress. There will be a World Congress committee meeting on Thursday at 6 PM MT. He said he would like to reach out to commercial cattlemen who are thinking of moderating cow size and could benefit from hearing this information and the talk about efficiency. He reviewed costs. He will be seeking sponsors whose donations will help reduce the cost of registration to attendees. The committee will determine registration cost soon.

Janis Black asked if there is still a bull test planned for Kansas. Neil Effertz reported he has not found a source of a forage based pellet and there is no need to replicate the Colorado bull test.

Neil Effertz left the meeting.

It was moved by Darwin Engelkes, seconded by Wade Coffey to approve the minutes of the February 7 and March 14 meetings. Motion carried.

There was no financial report.

It was moved by Rick Dodd, seconded by Wade Coffey that the board go into executive session. Motion carried.

The board came out of executive session.

Committee Reports
National Sale Committee – no report.

Show Committee – Wade Coffey reported they need to have a committee meeting. The National Western wants to change the Lowline schedule for 2018. They would like the show on

Saturday to be over by noon. This year, due to a medical emergency with a spectator, the heifer show ran over the allotted time. Wade Coffey will call Erin at the NWSS. There are some changes in the future for the American Royal Stock Show. Dean Pike will attend the upcoming meeting.

Promotion Committee – no report.

Regional Association Committee – no report.

Resolution Committee – no report.

Junior Committee – Dean Pike reported entry forms and rules will be out in a week or two.

Breeder Services Committee – David Shockey reported he wants to get more members involved with the committee. He is interested in whole herd reporting and has discussed it with Sherry Doubet. She said they do it with other breeds so it would be easy to institute. He also reported that the bull test is over. The bulls didn't do as well as last year but this test was all grass and it rained only .10" during the test.

Janis Black said she wants committees to function as committees.

Strategic Planning Committee – Craig Walker reported there is a need to make a plan, the board needs to discuss some things first.

Aberdeen Plus Committee – Craig Walker reported they are waiting for a clarification from the Red Angus Association as well as the programming requirements from ABRI. They are nearly ready to publish rules.

There was a lengthy discussion about the failed vote, the ability of the ALR to promote, Regional Associations and the World Congress. There was also discussion of a promotion budget and campaign. Eventually Janis Black recommended the board take a few days to think and discuss these issues at the next meeting. Because of the upcoming Ledger deadline, the board will meet next week.

Rick Dodd asked if the ALR can register cloned cattle.

Craig Walker asked how we will notify the members about the results of the vote. He could reactivate the ALR Member facebook page. Janis Black suggested we put the results on the website and have Sherry Doubet send out an email blast.

It was moved by David Shockey, seconded by Craig Walker that the facebook page be unarchived and the results posted there. Motion carried.

The next meeting will be Monday, April 17 at 6:00 PM MDT.

It was moved by Darwin Engelkes, seconded by Craig Walker to adjourn the meeting. Motion carried.

Respectfully submitted,
Jan Effertz