

Minutes

American Aberdeen Association Board of Directors Meeting

March 19, 2019

Zoom Meeting

Members Present: Craig Walker, Gary Gilbert, Neil Effertz, Allen Sieverkropp, Darwin Engelkes, Rob Fanning

Others Present: Sherry Doubet, Dean Pike, Jessie Topp Becker

President Craig Walker called the meeting to order.

The meeting was conducted on a trial Zoom meeting. Pricing and procedures were discussed. They have a representative that will work one on one with board members to help them learn how to use the system. It helps manage meetings and know who is speaking.

Jessie Topp Becker discussed the Ledger. The July Ledger will be the Herd Reference Issue. There was a discussion of the July issue also being a breeder's directory. There would be 800 – 1000 overruns, 400 for the AAA office and the balance for events. Jessie will have pricing at the Ledger committee meeting, scheduled for March 25.

Gary Gilbert moved to accept the minutes of the last meeting, second by Rob Fanning. Motion carried.

Sherry Doubet presented a registration report. The financial report has not been reconciled. Sherry will get it from the accountant tomorrow and forward it to the board. The unreconciled report shows a year to date balance of (\$11,000) for 2019 compared to \$1200 February, 2018 YTD. A big part of the difference is in registration income. In 2018 at the end of February YTD there were 193 fullbloods registered, at the end of February 2019 YTD there were 98 fullbloods registered. Percentage cattle registered YTD February 2019 were 152, percentage cattle registered YTD February 2018 were 155. There was a discussion of a possible moratorium on fullblood registration fees, dropping the registration fee to \$20 for all ages of fullbloods. Aberdeen cattle numbers are growing, they aren't getting registered. Perhaps the moratorium will help.

Gary Gilbert moved to institute a moratorium on fullblood registration fees of \$20 for all ages of fullbloods from now until the end of 2019, second by Neil Effertz. Motion carried.

Sherry Doubet commented that there will be a need to make changes on the website and in the office and there needs to be a little time to get this done.

Darwin Engelkes moved to change the effective date of the moratorium to April 1, 2019, second by Gary Gilbert. Motion carried.

Neil Effertz reported on the Beef Label Task Force. There was a meeting of the task force (Darwin Engelkes, Garrett Clark, Jim Barbour, Jeff Schelkopf, Neil Effertz, Doug Stanton of IMI, Colorado). The task force would like to have a program with:

1. Source verified, age verified and Beef Quality Assurance (BQA). This can be done with a desk audit.
2. Breed verified. They would need to be sired by a registered Aberdeen bull with DNA on file.

To accomplish this, we will need good numbers of cattle, probably 30,000 head per year. To achieve these numbers we will probably have to think about accepting Holstein steers sired by fullblood Aberdeen bulls. We would also need an approved feedlot, approved processor. All cattle would need to have EID tags, tracing to where they were born. The all natural label would require onsite inspection which would cost about \$1000 per site and might not be necessary. Holstein cattle would not qualify for the all natural label since they are fed milk replacer. The task force needs to decide how to proceed next. They hope to have another meeting then present a recommendation to the Strategic Planning Committee, since they are a sub committee of Strategic Planning.

The board will address using Zoom permanently after they see how it can work and how it fits into the budget.

Scheduled upcoming committee meetings:

April 16	AAA Board Meeting
April 11	Breeder Services, chairman Neil Effertz
April 9	Junior Committee, chairman Allen Sieverkropp
April 1	Bylaws, Rules and Resolution Committee, chairmen Gary Gilbert, Darwin Engelkes, Allen Sieverkropp
TBA	Finance Committee to be held after the first quarter, chairman Neil Effertz
April 2	International Committee, chairman Gary Gilbert
March 25	Ledger Committee, Neil Effertz chairman
TBA	National Sale Committee, Rob Fanning chairman
TBA	Show Committee, Wade Coffey chairman
April 4	Nomination Committee, Rob Fanning chairman
TBA	Promotion Committee, Wade Coffey chairman
April 8	Regional Presidents, Gary Gilbert chairman
April 8	Strategic Planning, Neil Effertz and Darwin Engelkes chairmen

Allen Sieverkropp reported on the Junior Committee meeting March 12, 2019. 30 people attended the meeting. Minutes of the meeting were presented to the board. The mission statement of the committee is "Help mentor and grow the Junior Association through positive avenues." Ellen Archer suggested a junior heifer donation program for each region. The idea will be worked on in a sub committee. There was discussion of a foundation or an auxiliary in the junior meeting for funding and promotion of breed activities.

The board discussed the difference between a foundation and an auxiliary. Foundations are supported by large donations from benefactors who have stipulations for the use of those funds. Auxiliaries support programs through sales and donations. Craig Walker will do further investigation.

Gary Gilbert gave a report of the International Room in Houston. A report was presented to the board. This year two bilingual members donated their time and acted as interpreters and were invaluable. The donation of semen helped draw people. Brahman breeders have used Angus to downsize and seem to think there wasn't enough change in size. There is interest in using Aberdeen cattle to downsize Braham influence cattle. There was board discussion of the cost of collecting semen for export to Mexico and South America.

The next board meeting will be April 16, 2019.

Darwin Engelkes moved to adjourn the meeting, second by Gary Gilbert. Motion carried.