

Minutes

American Aberdeen Association Board of Directors Meeting

July 18, 2023

Zoom Meeting

Members Present: Craig Walker, Darwin Engelkes, Allen Sieverkropp, Farabee McCarthy, Rob Fanning, Rick Dodd.

Craig Walker called the meeting to order.

Allen Sieverkropp presented the treasurer's report.

As of 4/30/23, Total liabilities and assets were \$211,674 and cash was \$203,932. Sherry suggested moving all but 3 – 4 months operating capital to an interest-bearing account. Registrations were 363 as of 4/30/23, before the conversion, transfers were 308. Last year registrations were 385, transfers 300 as of 4/30/22.

Allen Sieverkropp requested that Sherry break out DNA differently, consumables vs DNA from Neogen so we can track that and be sure we are staying ahead of it.

Craig Walker said breeders have begun to use the new registration system and once they learn how to use it, are liking it. It does require good record keeping.

Rob Fanning reported on the National Western. Our schedule is as follows:

Begin arrival: Wednesday, January 3

Must be in: Saturday, January 6, 12:00 PM (allows folks to arrive from Oklahoma City)

Open Pen and Bull Show: Sunday, January 7, 9:00 AM

Junior Show: Sunday, January 7, 12 noon

Open Female Show: Monday, January 8, 9:00 AM

Release following open female show.

We made the concession to have the junior show and bull and pen shows on the same day to allow breeders to get there from Oklahoma City. We are now on the first weekend of the National Western. It sounds like Angus and Hereford will be back. There won't be bedding in our pens. The banquet would be on Saturday night and the meeting on Sunday night. Rick Dodd will work it out with the Embassy Suites.

Darwin Engelkes reported on the juniors. Junior Nationals were a success, great group of kids and advisors. He is hopeful a board member will step up to be the liaison to the board since after six years, he is ready to step down. The juniors are in very capable hands and should not require much guidance from the senior board. The new adult leaders are Courtney Walker (Zoe Walker will help) and Shea Esser. It speaks highly of the program that past juniors have moved into leadership roles as adults. The juniors need some funds. A Junior National costs \$20,000 these days and that's not for a fancy event.

Rob Fanning discussed the membership directory. An eblast will go out this week and the auction will be set up for the premium pages. Ad deadline will be August 15. Perhaps next year, the auction can be held in conjunction with the Junior Nationals with some of the proceeds from the premium pages going to the juniors or the premium page auction could be held in Denver. It would be great to have some big ticket items for the junior auction. The last two years the junior auction has grossed \$12,000 to \$13,000. The board agreed the National Western would be a better location for the membership directory premium page auction.

Craig Walker said he ordered the buckles from Maynards today for the National Show.

Craig Walker discussed a breeder who is trying to register three fullblood embryo calves from a fullblood cow imported from Australia. Neogen has exhausted all their options as to how to parent verify them. The board asked if there is semen on the sire and if there are any other embryos or a full sib or live progeny. The embryos were sold at the National Sale a few years ago. It is important that our fullbloods be DNA parent verified and that we stick to our guns. There is no reciprocal agreement with the Australian association. Breeders with donor cows and embryos in the tank had an obligation to get a SNP on file with the association. Craig Walker will find out when they were sold.

Rick Dodd said his wife Shelley who runs the website needs events to be submitted to be listed on the website.

A motion was made by Rick Dodd to allow all events to be listed on the calendar of events, second by Darwin Engelkes.

A motion to amend the motion to include that the events need to be held by a member in good standing of the AAA, second by Allen Sieverkropp.

Motion to amend carried.

Amended motion carried.

Shelley Dodd would like to have the results of the Junior National Show for the website. Courtney Walker is working on it. Darwin Engelkes also mentioned that any photos from the Junior National photographer are available at no cost for use by the AAA.

Shelley Dodd needs some blog posts. Craig Walker will try to get something together and talk to Tonya Perez.

Darwin Engelkes asked about board elections. Craig Walker said there is no representation form SABA. When he gets that worked out, we can get to work on board elections. The presidents committee is usually in charge.

Farabee McCarthy reported on the strategic planning committee. There were four members on the call, some members were discouraged by the lack of participation.

Darwin Engelkes said a lot of breeders were at Junior Nationals at the time of the meeting.

Darwin Engelkes asked if members can now register cattle at a reduced rate as agreed by the board earlier this year. Craig Walker said Sherry Doubet wanted to be sure she had full control of the pricing structure on the website. If she has control, she can turn on the discount. When it is turned on, we should have Tonya communicate it with the members.

Motion to adjourn was made by Darwin Engelkes, second by Rob Fanning.

Motion passed.

Respectfully submitted,

Jan Effertz