

Minutes

American Aberdeen Association Board of Directors Meeting

November 28, 2023

Zoom Meeting

Members Present: Darwin Engelkes, Allen Sieverkropp, Rob Fanning, Rick Dodd, Craig Walker

Others Present: Tonya Perez, Jan Effertz

Craig Walker called the meeting to order.

Tonya Perez reported on the proposed newsletter. She recommended option 2 which would be printing a newsletter and mailing it to 700 members, 286 non members and printing 20 extra copies. It would be an 8 page newsletter. Two $\frac{3}{4}$ page ads could be sold @ \$1200 each as well as 4 strip ads @ \$600 each for a total of \$4800 income. Total cost would be \$6500 which includes printing, postage, writers for the stories and design. This would result in \$1700 being subsidized by the AAA.

There was discussion about selling the ads and who would be given the opportunity to purchase ads.

Darwin Engelkes moved that Tonya Perez go ahead with option 2 for the newsletter, second by Allen Sieverkropp.

Rick Dodd pointed out that we need the advertising revenue to make the newsletter viable.

Darwin Engelkes moved to amend the motion to approve the spring of 2024 newsletter, seconded by Allen Sieverkropp.

The motion to amend carried.

The amended motion carried.

Rob Fanning reported the membership directory has been delayed but will be printed in the next couple of weeks and will be available at the National Show in Denver. Tonya Perez commented that some breeders may need to change their directory ads because they were designed to be in print by early fall, It was also reported that some folks who purchased ads in the auction held earlier this year have not been contacted about their ad. Rob Fanning will discuss this with Kaye Kauffman.

It was reported that the donation female sale raised \$9300 for the Juniors. Tonya Perez will get a list of the donors from Courtney Walker so they can be thanked on social media.

There was discussion of a request to have the 2024 Annual Meeting on Zoom. Because of all the potential problems and difficulties that could occur, it was recommended that those who want to attend the Annual Meeting do so in person.

Rick Dodd reported that breeders should make their reservations at the Embassy Suites, Tonya Perez will get the word out.

There was no financial report and no minutes to approve, Darwin Engelkes did not send the Zoom recording to Jan Effertz. He will do it before the next meeting.

Craig Walker reported he will check with the speaker for the banquet again to see if he can be there.

There was discussion of rules for the National Western Junior Show. Rob Fanning recommended the Junior National rules be followed at the National Western Junior Show.

Darwin Engelkes moved we adopt the Junior National rules moving forward for the Junior Show at the National Western Stock Show, seconded by Rob Fanning.

It was pointed out the rules were developed with a lot of thought by parents, breeders and junior advisors.

Motion carried.

Rob Fanning reported that the premium book for the National Western did away with the requirement for bull semen evaluation last year. He discussed the preg check requirement for breeding age females. Times have changed and some females have been in ET programs. No other breed has the requirement anymore.

Rob Fanning moved we remove the preg check requirement for Aberdeen females over 20 months of age from the premium book for the National Western, second by Darwin Engelkes.

It was pointed out that if they were in a sale in Denver, the rules would be different, this is just for the show.

Motion carried.

Rob Fanning and Craig Walker will coordinate with the National Western and Tonya Perez.

Rob Fanning reported there are 108 entries for the open show in Denver, 56 for the junior show and 66 entries for the Cattlemen's Congress. Both shows allow late entries. These are good numbers for both shows.

Darwin Engelkes gave an update on the Juniors. The junior board had a conversation two weeks ago regarding finances. The facility in Woodward, Oklahoma would cost \$12,000 - \$13,000 for Junior Nationals and the junior board was encouraged to change the show site for something more reasonably priced. There is a county fairgrounds in Iowa that will cost \$1500 - \$2000 for the week and breeders have agreed to take care of bedding and manure. It will be getting back to the basics for the Junior Nationals. There was great junior participation at the Iowa State Fair this year, 70% of the kids that are active at Junior Nationals are from the Midwest. The Midwest Association has new leadership in the junior program and they are doing a good job.

There was discussion of a method to assist breeders with the new online registration system. The Embassy Suites will have a table set out an hour before the annual meeting and banquet. Jan Effertz will set up and be available to work one on one with breeders who need assistance.

There was discussion of the reciprocal agreement with the Australian association. The issue has been the same for the past two years and the issue is with clause 9. It is important to protect the integrity of our fullblood cattle. Sherry Doubet requested clause 9 and it is important and should not be compromised. The Canadian association signed the agreement.

Darwin Engelkes made a motion to adjourn, seconded by Allen Sieverkropp.

Motion carried.

Respectfully submitted,

Jan Effertz