

## Minutes

American Aberdeen Association Board of Directors Meeting

October 19, 2021

Zoom Meeting

Members Present: Craig Walker, Darwin Engelkes, Allen Sieverkropp, Kenny Hinds, Rebecca Miller, Rob Fanning, Jack Sandford.

Others present: Lisa Bard, Tonya Perez, Sherry Doubet

Lisa Bard reported she and Lindsay were on the Promotion Committee meeting last week where they discussed Ledger editorial. The new sales rep Darren Richmond is going to be in Louisville to meet some of our breeders. They are looking at a November 23 Ledger deadline and a December 7 completion date. They are preparing early because the post office has indicated this year will be slow delivery. Tonya Perez will introduce Darren on social media. They don't have anyone for "Meet the Rancher" – they are open to suggestions.

Tonya Perez reported they sent reps to the Ozark Farmfest, she entered 7 head (2 were actually displayed) so we are grandfathered in for 7 head next year. We've been on the waiting list for live cattle display for quite a while and jumped at the last minute opportunity. The target market was good. She can look at trades shows for 2022 if the board desires. Shelley Dodd has been looking at the revised website quote.

Sherry Doubet reported she is sending financials and registry statistics in the next few days. We have registered 1632 animals as of the end of September, 131 more than this time last year. We have transferred 1454 compared with 1376 last year so registrations and transfers are both up significantly.

Sherry Doubet then discussed DNA. She has learned a lot in the last few months. The AAA has reported 107 DNA results, they are becoming much faster as they've gained experience. They started sending results via email and received a lot of feedback that the results weren't received so they now send them by email followed up with a paper copy in the mail.

She discussed the difficulty that has resulted when Igenity forms were used rather than the AAA forms when submitting DNA to Neogen and this problem will continue because those reports were never sent to the AAA. It will have to be addressed on an individual basis. We are experiencing fewer "NOF"s (not on file) than when Neogen handled our results because the AAA staff understands the database better which is a good thing. Moving forward, the AAA will not accept DNA results that aren't on AAA forms.

She appreciates the guidance she has received from other breed associations. One example of this is eliminating letters at the front of registration numbers.

She discussed the Igenity Profile. If a breeder wants it, it will need to be ordered directly from Neogen. Unless you are one of the major six breed associations, the Igenity profile is not very useful, we need to do some education of our breeders.

We are all in this together and we all need to be patient and kind with each other. It is important for breeders to be good record keepers and to fill out forms completely.

The board appreciates Sherry Doubet's hard work.

Sherry Doubet reminded it is the seller's responsibility to transfer registration papers to buyers. They should never give the papers to the buyer and expect them to transfer them. Eventually it will not be necessary to have paper registrations, they can be maintained online.

Darwin Engelkes reported about the proposed change to how we do percentage cattle, the Bylaws and Rules Committee did not want to deal with it. The Strategic Planning Committee decided unanimously not to change how we record percentage cattle. The reason they gave was the integrity of the breed.

A motion was made by Allen Sieverkropp, second by Kenny Hinds, to not make any changes in how percentage cattle are recorded in the AAA herd book. Roll call vote: Yes: Allen Sieverkropp, Kenny Hinds, Darwin Engelkes. No: Rebecca Miller, Rob Fanning.

Darwin Engelkes discussed bylaw changes recommended by the Bylaws Committee regarding the board of directors. Sherry Doubet recommends sending the proposed verbiage to the attorney to be sure it is necessary from a legal standpoint.

Jack Sandford joined the meeting.

Rebecca Miller reported on the Nominations Committee. Nominations closed November 1. There are four nominees, Darwin Engelkes, Craig Walker, Allen Sieverkropp and Rick Dodd. All nominees have completed their paperwork. Ballots will go out November 1, there are about 400 eligible voters. Rebecca Miller said the interviews will be completed in the next week.

Rebecca Miller said she will have a President's Committee meeting and convey the information from today's board meeting regarding DNA.

Rebecca Miller reported on the International Committee. They have been working with Canada and Australia regarding reciprocal agreements. We have been able to work with Canada and are proceeding with them. The Australians did not want to cooperate with our requirement that they need to be a member of good standing in the country of origin.

Rebecca Miller will make a motion tomorrow via text message after it has been reviewed by Sherry Doubet.

Jack Sandford reported on the Junior Committee. There was a discussion of the process of timely reimbursement for expenses paid by junior members. Craig Walker will handle it.

Rob Fanning reported on the National Show and Sale Committee. All the shows have judges, the NWSS will pre-bed stalls. There will not be clerking provided at the sale this year in Denver.

Kenny Hinds reported on the Finance Committee, he will be getting some numbers later this week.

Allen Sieverkropp reported on the Promotions Committee. He discussed updating the website. He is waiting for the updated quote. Tonya Perez said she wants to be sure we are all on the same page as to what a redesign entails, she wants a total redesign. It is important for it to be accessible from our phones.

Allen Sieverkropp made a motion to redo the website with a \$3500 budget, second by Jack Sandford. Motion carried.

Jack Sandford reported on the Breeders Services Committee. They discussed the new Aberdeen Excellence program. They discussed Jan Bonsma techniques for cattle selection, they met with a person who could make a presentation in Denver. He will get a schedule to the presenter.

Darwin Englekes asked if the board will be presenting a herdsman of the year in Denver this year. The board can discuss it via text after they look at what has been presented in the past.

A motion to adjourn was made by Darwin Engelkes, motion carried.

Respectfully submitted,

Jan Effertz

