

Minutes
American Aberdeen Association Board Meeting
September 22, 2026
Zoom Meeting

Members present: David Shockey, Rob Fanning, Colton Tom, Darwin Engelkes, Jillane Pike, Renae Stentz, Jan Effertz.

The meeting was called to order by Darwin Engelkes at 6:37 PM.

A motion to approve the minutes of the August 25, 2026 meeting was made by David Shockey, second by Colton Tom. Motion carried.

Jake Renner and the NCBE has agreed to the changes we requested in the contract and has revised the contract. It is awaiting signature. Payments to the NDBE will not be made until financial reports are received.

We have accounts receivable of \$11,739.

Our CD's renewed September 13, we rolled the interest into the renewal. The CD's are at 3.55% for 6 months. Financially, the AAA is very stable.

Jan Effertz made a motion to go into executive session, second by Rob Fanning, motion carried.

The board went into executive session.

The board went out of executive session.

The board discussed the proposal by Auction Effertz, Ltd. to manage the 2027 National Sale. Jan Effertz did not participate in the discussion. They will charge \$200 per lot plus 10%. The board expressed support for extra hospitality or promotion ahead of the sale.

A motion to accept the national sale proposal by Auction Effertz was made by Jillane Pike, second by Rob Fanning. Motion carried. Jan Effertz abstained.

It was clarified that all animals that sell in the national sale must be parentage verified. The moderator plus cattle must be parentage verified to their Aberdeen side. Breeders will need to be educated.

Rob Fanning pointed out that Jan Effertz will be busy with the sale and we will need some extra help with check in, show program, distributing show numbers, ringside coordination. We need to hire a professional. Rob will think about qualified candidates.

Jake Renner has agreed to be in Denver and wants to know what we want him to do. We get two interns, we need someone to guide them.

We have four nominees for the board, their paperwork is due October 1.

David Shockey presented several requests from the Strategic Planning Committee. One is to change the dam of merit qualification from 2.3 years to 840 days. The board declined, it is the same thing. The next request is to have a face to face meeting with Jake Renner in Kansas City. Darwin has met with Jake multiple times in the past 30 – 60 days and things are going very well, no need for a face to face meeting.

The next request is to expand the requirement for qualification as an active member to include cattle owned by a junior in their family. There was lengthy discussion about this. There was also discussion of juniors getting to use the ranch herd letters. This helps build a brand. Jan Effertz will take this to the Rules and Bylaws Committee.

The committee made a request for the AAA to sponsor a membership drive at the Congress to help SABA restart their association. The board will think about this.

They also requested that our AAA brochure be updated to reflect today's market.

They asked for a booth to be set up in Denver.

They asked for major events like the banquet and meeting to be broadcast.

They asked for incentives for membership, maybe combined with other breeds at NCBE.

Jan Effertz reported she had an interesting discussion with Jake Renner about the South Poll Association, they also are under the NCBE umbrella and share Megan with us. They have an executive secretary, Kathy, who coordinates their promotion and events while NCBE handles registration. They put on a field day each year with a sale, they publish a calendar. It would help us carry out some of our ideas if we had some staff. Jan will look into this further.

There was a lengthy discussion about committees and their roles in the AAA.

Renae Stentz asked the board about their opinion on the email she sent on September 17 from the promotion committee. We will table until next meeting.

David Shockey made a motion to adjourn.

The meeting was adjourned at 8:30.

