



Your Market Masters

Auction Effertz, Ltd.

17350 Highway 1804 North • Bismarck, ND 58503 • Neil Effertz • (701) 223-5202 • effertz@bektel.com

We are excited to announce the 2027 National American Aberdeen Sale to be held on Monday, January 11 at 1:00 PM at the National Western Stock Show in the Wagner Auction Arena. We are entering a new and challenging era of the cattle business and no breed can contribute to lowering costs and increasing the efficiency of high-quality beef production like American Aberdeens!

This year, American Aberdeens will be on display and exhibited with several other breeds during our National Show and Sale time slot. The facilities are fantastic. We expect the sale to be well attended by breeders from across the US as well as international guests.

This is THE National Sale where we showcase the highest quality individuals in the breed. Only top quality animals in all categories will be accepted.

To showcase the efficiency of Aberdeen cross females, the National Pen Show will feature Moderator Plus as well as Moderator heifers. These pens can also be entered in the National Sale. They will demonstrate the value of Moderator bulls when used on heifers of other breeds.

We will not mail a sale catalog. The sale catalog will be posted online and on social media.. Consignors are encouraged to advertise their entries on their websites and on social media.

1. There will be a non- refundable \$200 per lot entry fee payable at the time of entry. The entry fee will be refunded if an animal is not accepted in the sale.
2. Sale expense for the National Sale will be 10% that includes sale advertising, ring service, webcast, sale management, auctioneer, sale vet. Transfer fees and any required additional health testing will be charged to the consignors.
3. The sale will be webcast with CCI.
4. Professional quality photos of sale cattle are required, high quality video is recommended.
5. All sale cattle must be entered in the National American Aberdeen Show and must be halter broke. The deadline for show entries is November 20, 2026.
6. You must comply with the National Western Stock Show health and brand regulations for sale cattle..
7. All females entered in the National Sale should be officially calfhood vaccinated for brucellosis.
8. All bred females must have a pregnancy test and results must be on your health paper.
9. All breeding age bulls entered in the National Sale must be fertility tested and a copy of the fertility test must accompany the bull to the sale.
10. All sale entries must have the original AAA registration paper available prior to the sale or the animal will not be allowed to sell and entry fees will be forfeited. This includes any calves selling at the side of their dams.



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11. All percentage cattle consigned to the National Sale must be DNA parent verified to at least one Aberdeen parent. This test must be completed prior to the sale and results sent to Auction Effertz, Ltd.
12. Sale cattle will be screened for quality, presentation and temperament. We will make every attempt to do this screening at the nomination stage.

Important Dates:

October 20, 2026: Sale entry deadline – send to Auction Effertz, Ltd.

November 20, 2026: Show entry deadline Enter through National Western website

December 10, 2026: Late show entry deadline

Sunday, January 10: 1:00 PM National Pen Show and Bull Show followed by Junior Show
7:00 PM American Aberdeen Association Annual Meeting, Embassy Suites

Monday, January 11: 1:00 PM National Aberdeen Sale, Wagoner Auction Arena
6:00 PM American Aberdeen Association Banquet

Tuesday, January 12: 8:00 AM National Female Show Cobank Arena

We look forward to hearing from you. Please feel free to contact us if you have any questions.

Sincerely,

Neil and Jan Effertz
701-471-0153