

CATTLE PHOTOGRAPHY TIPS

GREAT PHOTOS
SELL CATTLE

MAKE YOURS
STAND OUT

CATTLE POSITIONING (MOST IMPORTANT)

- ✓ Clean side profile
- ✓ Front feet slightly uphill
- ✓ All four feet visible
- ✓ Near back foot slightly in back
- ✓ Front feet even
- ✓ Head up & natural

CAMERA POSITION

- ✓ Eye level is key (kneel if needed)
- ✓ About 10 feet away
- ✓ Aim slightly forward of hip

LIGHTING

- ✓ Sun at your back
- ✓ Animal facing light
- ✓ Avoid shadows



BACKGROUND

- ✓ Clean and simple
- ✓ No distractions
- ✓ Make animal stand out

MUST-HAVE SHOTS

- ✓ Side profile
- ✓ Front view
- ✓ Rear view

BONUS SHOTS

- ✓ $\frac{3}{4}$ view
- ✓ Head shot
- ✓ Detail shots

PRO TIPS

- ✓ Take multiple shots
- ✓ Clean, dry cattle
- ✓ Best light = morning/evening
- ✓ Be patient
- ✓ Have a helper or two

BONUS:

Use a Cattle Pen for photos:
(About 60' x 100') helps control movement and improve results

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