

Minutes

American Aberdeen Association Board of Directors

December 4, 2025

Zoom Meeting

Members present: F.D. McCarthy, Jan Effertz, David Shockey, Jillane Pike, Allen Sieverkropp, Rick Dodd, Rob Fanning, Darwin Engelkes.

Others present: Becky Miller

President F. D. McCarthy called the meeting to order at 6:35 PM CT.

David Shockey made a motion to approve the minutes of the November 5 meeting, second by Allen Sieverkropp. Motion carried.

Jan Effertz made a motion to extend the moratorium on registration fees of older animals until March 1, 2026, second by Jillane Pike. Motion carried.

Becky Miller reported they have received a lot of ballots, they are checking the postmarks since ballots needed to be mailed by December 1. She has not seen the results but will report them to the board as soon as they are compiled and complete. The board will then notify the winners so they can arrange to be in Denver for the annual meeting.

There was a discussion about splitting the office of secretary/treasurer into two offices, secretary and treasurer. The board agreed it was a good idea and will let the new board make that decision.

Dr. McCarthy suggested that the board provide mentoring to new members on issues that are unfamiliar to them.

Becky Miller suggested that the AAA move to Quick Books Online to allow for greater flexibility for their staff. It will also make billing more convenient for the staff. It also protects our data from accidental loss.

Jillane Pike made a motion to change to Quick Books Online, second by Jan Effertz. Motion carried.

Jan Effertz will get with Becky Miller about the Dam and Sire of Merit program after Denver.

Becky Miller reported they are working on getting the % Aberdeen on the animals in the pedigrees on percentage Aberdeen papers. They have asked their programmer to make the change and are waiting on completion.

Jan Effertz suggested we publish a breeders directory every other year and instead produce two newsletters in 2026, one in the spring and one in the fall.

The board felt it was important to get committees back in place with good people. The promotion committee needs to work with the finance committee to develop a promotion budget and plan for the year to benefit the breed. It was emphasized that the committees report back to the AAA board and final decisions are made by the board. It is important to strengthen the regional associations which will also strengthen committee participation and functionality. We need to consider what the AAA can do for breeders who are not interested in showing.

The strategic planning committee has submitted a recommended mission statement for their committee for approval by the board:

“To increase awareness regarding benefits of owning and breeding Aberdeen cattle by improving and promoting the genetic integrity and value of the breed. Additionally, we strive to assist in the profitability and success of our members by providing tools and resources for marketing, and education, and fostering a strong community for our breeders through networking opportunities, events and youth programs.”

Jillane Pike made a motion to accept the mission statement of the strategic planning committee, second by David Shockey. Motion carried.

There was some discussion of instructional materials requested by the strategic planning committee that are actually already on the website. They are in need of a few updates which Shelley Dodd will take care of.

The new board will discuss committees and their members.

Rob Fanning reported on the National Western Stock Show. Parking is going to be a challenge this year. Non exhibitors should park at Coors Field and ride a shuttle or take Uber from the hotel. Every person entering the grounds will need an admission badge. The National Western is releasing videos about new procedures – it will be on social media and we should link to our social media.

Rick Dodd, David Shockey and F.D, McCarthy will help check in show cattle on Friday morning.

Brianna will do a reminder about purchasing banquet tickets.

There was a discussion of the income and expense of prior two years' breeder directories. We agreed to share any profit from the directories with the juniors.

Rick Dodd made a motion to give the juniors \$3000 from the proceeds of the directories, second by Jillane Pike. Motion carried.

Dr. McCarthy thanked everyone for great attendance and participation in the board meetings this year.

It was suggested that we have an exhibitor meeting at the stock show to discuss our new time slot and location. Not enough exhibitors come to the annual meeting to have it there, we will need to hold it at the stock show, probably Saturday morning or Friday afternoon.

Jan Effertz made a motion to adjourn the meeting at 8:45 PM.

Respectfully submitted,

Jan Effertz

A motion to approve these minutes was made by Allen Sieverkropp via text message on January 4, 2026, second by Rob Fanning. Motion carried.