

## Minutes

American Aberdeen Association Board of Directors

September 25, 2025

Zoom Meeting

Members present: F.D. McCarthy, Jan Effertz, David Shockey, Jillane Pike, Allen Sieverkropp, Rick Dodd, Rob Fanning, Darwin Engelkes.

Others present: Becky Miller

There was a lengthy discussion of the hierarchy of the Junior Association. The board wants to do everything necessary to support Courtney Walker. Dr. McCarthy and David Shockey will investigate further.

Becky Miller reported that Brianna is running the show and is familiar with the Aberdeen system and breeders. She is at a marketing seminar this week, good content is coming!

Becky expects to have financials in the next couple of days. We registered 96 head in August and did 78 transfers. They have some programming to do to update certificate printing and to deal with AI certificates. Becky and Brianna are planning to attend the Aberdeen show at the American Royal.

It was reported a member bought a bull and is trying to get a paper. The board recommended they go to the conflict resolution committee.

Dr. McCarthy gave an update on the board election. The paperwork for the candidates is due in 5 days. Dr. McCarthy has contacted the president's committee, and they will monitor the details of the election.

There was discussion of different ways of handling registrations and transfers of a breeder's cattle who are being shown by their kids in junior shows.

Dr. McCarthy reported the Breeders Services committee will meet Tuesday night. They are working on a mission statement and will submit it to the board when they are finished.

Rob Fanning reported on the National Western Stock Show. He attended the meeting Monday and Tuesday with their CEO. There was a good cross section of breed associations and other involved parties. The meeting was very informative and positive. Small groups met and made recommendations. They toured the new hill building. They do have an area where we could hold our annual meeting in future years if we want to. Entering the hill area where the Aberdeens will be stalled this year will be different, we will enter from the north. There will be tractors and trailers to assist with unloading tack. The think tank will be ongoing, the NWSS wants input and wants to keep its exhibitors.

There was a discussion of the Annual meeting, it is scheduled to start at 7:00 PM on Saturday night. The banquet will be Friday night. Rooms have been reserved at the Embassy Suites, \$133 per night. We have two comped rooms we can use for Becky and the guest speaker.

Dr. McCarthy reported the next meeting will be at the end of October. He recommended we consider what awards we want to present at the banquet.

Rob Fanning moved to adjourn the meeting.

The meeting adjourned at 8:04.

Respectfully submitted,

Jan Effertz

Note: On September 26 via text message, Rob Fanning moved to accept the minutes of the August meeting, seconded by David Shockey. The motion carried.