

Minutes

American Aberdeen Association Board of Directors

May 13, 2025

Zoom Meeting

Members present: F.D. McCarthy, Jan Effertz, David Shockey, Jillane Pike, Rob Fanning, Rick Dodd.

The meeting was called to order at 6:32 PM by President F.D. McCarthy.

F.D. McCarthy reported that Neil Effertz surveyed some Aberdeen breeders about the possibility of a National Sale and thought there could be about 30 head of quality cattle consigned, depending on the schedule.

Rob Fanning reported we have two options for our schedule since the National Western has scheduled an event in the show ring on Monday and we will not be able to show that day. The NWSS said they will continue to use the show ring on that Monday for a few years until the new horse facility is completed.

Option one would be junior and bull shows on Sunday, sale on Monday and female show on Tuesday.

Option two would be junior and bull shows on Saturday, female show on Sunday, sale on Monday.

There was a discussion of the two options. It was generally agreed that a sale after both shows might limit participation and some exhibitors and breeders might leave after the shows. Option one would put the sale before the female show which many breeders prefer. There was discussion of the possibility of including a "people's choice" show before the sale, including a speaker and perhaps having the annual meeting and a social at the stock show rather than the hotel, all on sale day, make it an event. Staying until Tuesday would get more exposure with the larger breeds that would be arriving. There will be lots of people wanting to explore the new "hill" facilities where we will be stalled.

Rob will check with Jennifer to see if the sale ring would be large enough to parade the sale cattle for a people's choice show before the sale and check on logistics for a social and possible annual meeting at the NWSS.

The board was in agreement that option one, junior and bull show Sunday, sale and activities Monday, female show Tuesday would be the best and offers an opportunity for an exciting event that promotes our breed.

The board will plan the annual meeting time and location over the next few weeks after Rob talks with the NWSS staff.

Jillane Pike asked about the task of a mission statement requested by the breeders services committee. David Shockey said it does help to think about it and put it into words.

Rob Fanning will report back to the board after he talks to the NWSS staff.

The meeting was adjourned.

Respectfully submitted,

Jan Effertz