

## Minutes

American Aberdeen Association Board of Directors

May 21, 2024

Zoom Meeting

Members Present: Darwin Engelkes, Rob Fanning, Rick Dodd, Jan Effertz, Allen Sieverkropp, Jillane Pike, Farabee McCarthy.

Nonmembers present: Tonya Perez

President Darwin Engelkes called the meeting to order.

Tonya Perez reported the newsletter is at the printer. She asked for ideas for a focus for the summer months. The board discussed production oriented content, breeding, AI protocols, fertility testing of bulls. The board also said efficiency is an important topic. Show deadlines should be emphasized. Fly control, rotational grazing, carcass characteristics were also mentioned. Jillane Pike will help with ideas.

Sherry Doubet sent registration and transfer stats, we are about \$40,000 ahead of last year.

There was a discussion of the membership directory. Special location ads were sold at the Junior auction in Denver. The board hopes they are able to share a portion of those ads with the juniors, depending on the cost of the directory. Additional ads will be \$400 for a full page, \$250 for a half page, \$100 for a business card ad. The directory will contain Junior National results and should have a target of publishing in late July or early August. Jan Effertz will coordinate the directory this year.

Rob Fanning moved to approve the changes prepared by Jan Effertz for the website, seconded by Rick Dodd. Motion carried.

There was a discussion of the phrase "can be registered" on many online posts for cattle for sale.

Darwin Engelkes discussed the changes proposed to the reciprocal agreement by ALCA. After discussing the proposed changes with several breeders, he thinks he needs to go back to ALCA. The animal needs to be registered in their country of birth, Canada was fine with it. Darwin Engelkes will keep working on it. He may consult our attorney.

The purpose of a reciprocal agreement would be to allow the members of the associations to share genetics. Right now it is stated in our rules that the American Aberdeen Association will not accept registration pedigrees of any animals from ALCA.

Allen Sieverkropp made a motion to adjourn at 8:00 PM.

Respectfully submitted,

Jan Effertz

Changes to the American Aberdeen website approved by the BOD 5/21/24

1. Members – Resources – How to – Best Practices when selling cattle

Existing language

When you're selling cattle, a customer service practice that works very well for both the seller and the buyer is that the seller transfers registration papers. If you make it a habit that as soon as you receive money and the bill of sale, you send off the registration certificate to get transferred, then the sale is complete and you don't have to worry about it anymore. Sometimes buyers don't get around to transferring registration until a year or two later and at that point may have lost the registration papers. This means you as the seller have to go about getting papers so you can sign and transfer them over. It can be a hassle for both of you trying to get everything done months or years after the cattle were actually sold. So give it a try, your buyers will thank you! "

Approved change:

American Aberdeen Association rules require the seller to transfer registration papers to the new owner at the seller's expense. It is important for the seller to transfer registration papers as soon as the transaction is complete. Be sure to include service information for a bred female so the new owner can register that calf when it is born. Timely and accurate transfer of registration papers leads to a satisfied customer who is much more likely to be repeat customer. It also supports your association and the value of registered American Aberdeen cattle.

2. Members – Resources – How to – Buyers Guide to Purchasing American Aberdeen Cattle

No existing language

Approved language:

When purchasing American Aberdeen cattle, it is important to be sure the cattle are registered before you buy. You can ask the seller for the registration numbers of the cattle for sale and you can look up the cattle in our online registry. The seller should transfer the registration papers to you promptly after your transaction is complete at their expense. They should also fill in the service information for bred females so you can register the calves when they are born. Only the owner of the dam of an animal at the time of birth can register that animal, so buying unregistered cattle is really just purchasing commercial cattle. After an unsatisfactory experience where registration papers are never completed by the seller, a buyer has little recourse. A reliable seller will have their cattle registered before they are sold and will be happy to share that information with potential buyers and transfer the papers promptly. A happy buyer is a potential repeat customer!

3. The Efficient Breed – Percentage Programs – Purebred (new category) (This category has been missing since the new website was launched and Shelley Dodd asked for it to be added.)

Purebred (87.5% to 99.99%) Purebred American Aberdeen cattle have been bred up by using registered Aberdeen percentage cattle. Purebred American Aberdeen cattle may exhibit some of the same characteristics of fullblood cattle but it is important to know that purebreds can never be bred up to be fullblood American Aberdeens.