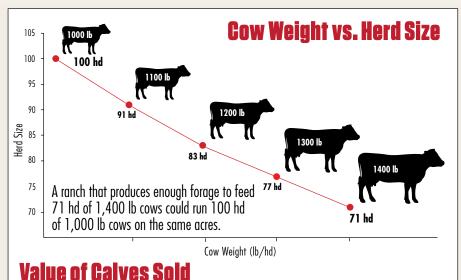


Change is hard... **Cashing bigger checks isn't.**



100 hd 500 lb steer calves @ \$1.658/lb = \$82,900 Total pounds sold = 50,000

71 hd 583 lb steer calves @ \$1.535/lb = \$63,538 Total pounds sold = 41,393

Advantage to the Smaller Cows = \$19,362

Now is the time to add American Aberdeen genetics to your cow herd to increase efficiency and profitability.

- Reduce mature cow size to a more profitable level
- » Reduce calving problems
- » Produce more ribeye per hundredweight
- » Increase marbling
- » Produce more gain per acre
- » Increase percentage of cow weight weaned
- » Increase pounds and value of beef raised per acre

Call an Aberdeen Breeder or visit AmericanAberdeen.com