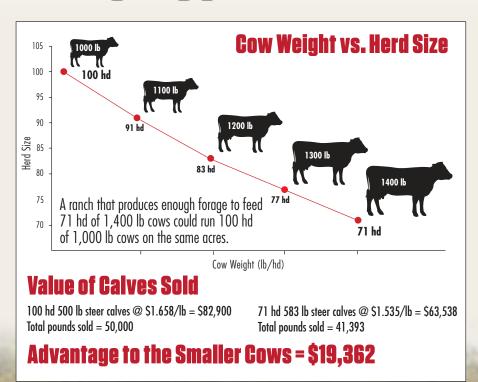


Change is hard...

## Cashing bigger checks isn't.



Now is the time to add American Aberdeen genetics to your cow herd to increase efficiency and profitability.

- » Reduce mature cow size to a more profitable level
- » Reduce calving problems
- » Produce more ribeye per hundredweight
- » Increase marbling
- » Produce more gain per acre
- » Increase percentage of cow weight weaned
- » Increase pounds and value of beef raised per acre

