

Minutes

American Aberdeen Association Board of Directors Meeting

July 28, 2021

Zoom Meeting

Members Present: Craig Walker, Darwin Engelkes, Allen Sieverkropp, Rebecca Miller, Rob Fanning, Kenny Hinds

Others present: Sherry Doubet, Lisa Bard

Darwin Engelkes called the meeting to order.

Lisa Bard discussed the Ledger. They have an agreement, as of today, with Darren Richmond to sell ads for the Ledger. He has extensive experience in livestock and livestock sales and marketing and he is a fabulous photographer. He will sell for all of their publications.

The directory issue had good content and was a break even financially. It was a 48 page issue, down 20 pages from last year, 80 pages the year before that, 16.3 pages of ads, again down considerably. Considering the year, she was not disappointed.

Schedule for the upcoming Ledger issues will be dependent upon American Aberdeen activities. Last year the Denver issue had a deadline in mid December,. It will be earlier this year because we are scheduled earlier in the show this year, probably an editorial deadline of about December 1. She is optimistic about the future.

Treasurer's Report and Finance Committee

Sherry Doubet said she sent the board the June financials last week. We are \$30,000 in the black this year as compared to \$30,000 in the red last year.

Sherry Doubet said the Junior balance sheet is not complete after junior nationals, there are outstanding expenses and income. Darwin Engelkes reported there should be about \$7000 of income coming in for junior nationals.

Sherry Doubet reported on Neogen and the transfer of DNA responsibility to our office. She has a new, excellent staff member starting in August with good database experience. They are working on our database in preparation for moving the DNA to our office. They will make a thorough and educational announcement when the time comes. She discussed potential rule changes and DNA charges. IRL2 will be implemented after the transfer of DNA responsibilities.

Sherry Doubet discussed the table of eligibility chart which essentially rounds breed percentages to the 1/16. Most of the other breeds have done this. She sent it to the board previously. The chart shows the result of mating various percentage parents. It is based on science. The actual percentages are kept track of by the association, the

table of eligibility is more for marketing. The entire data base would be changed. Our breeder services and rules committees will meet and discuss this.

International Committee

Rebecca Miller said Australia is still not complying with rule 9, country of origin so they are proceeding with Canada.

Junior Committee

Darwin Engelkes reported on Junior National. The junior board put on a great show. They have three or four ideas for a show location for 2022. They will select a location the next month.

National Show and Sale

The National Show and Sale will be in Denver in 2022. There will be a show in Oklahoma City. They will have a show and sale committee meeting soon. The show and sale committee has nothing to do with the "rounding up", the table of eligibility. This needs to go to breeder services. The National Sale will be Sunday at 2:00 or 3:00, after the show. There was discussion of a National Sale manager.

Strategic Planning

Darwin Engelkes reported they will hold a meeting soon.

Breeders Services

Rob Fanning will present the table of eligibility to the committee.

Finance Committee

Sherry Doubet reported earlier in the meeting. The trend is good.

Nomination and Presidents Committee

Rebecca Miller reported they are looking at questions for nominations. They are having trouble getting the Midwest Association to participate in presidents meetings. The presidents are excited about the Aberdeen Excellence roll out.

Bylaws Committee

Darwin Engelkes presented a proposal from the committee. The purpose is to create a resolution so the 2021 elections can get back to a 3 – 2 – 2 election format and to provide a process to maintain that format when a board member is not able to finish their term. The committee proposed the nomination committee would interview candidates and nominate a single candidate for a one year board member so 2022 would have 2 board members elected.

There was discussion of other ways to accomplish getting back to the 3 – 2 – 2 format. The possibility of having the candidate with the fewest votes would get the one year term, the membership would determine the outcome with voting. This would be a one year correction to get back to the 3 – 2 – 2 schedule.

Craig Walker moved the top two vote getters in the 2021 election will be elected to three year terms and the third highest vote getter will get a one year term, second by Rob Fanning. Motion carried.

Motion to adjourn was made by Darwin Engelkes, second by second by Kenny Hines.

Respectfully submitted,

Jan Effertz