

Minutes

American Aberdeen Association Board of Directors Meeting

April 20, 2021

Zoom Meeting

Members Present: Craig Walker, Darwin Engelkes, Rob Fanning, Allen Sieverkropp, Kenny Hinds, Rebecca Miller, Jack Sandford

Others Present: Tonya Perez, Lisa Bard

President Craig Walker called the meeting to order.

Lisa Bard reported on the upcoming summer issue of the Ledger. If the AAA hasn't hired a breed rep, they will market the issue themselves. They are getting calls for subscriptions and advertising. Deadlines are dependent upon upcoming breed activities, the earliest they would publish would be mid June.

One upcoming event is Junior Nationals in Woodward, Oklahoma, move in is June 21.

The summer directory issue is distributed throughout the year, show results could date an issue.

The board discussed the issue also being a Herd Bull Issue. Shelley Dodd is not going to do the Aberdeen Sire marketing this year. Lisa Bard said the issue will contain a membership list and could feature herdsires and semen, depending on how its marketed.

Perhaps next year the spring issue would be a good place to feature herd sires and semen.

A motion was made by Darwin Engelkes to make the summer issue a membership directory and herd sire issue, second by Kenny Hinds. Motion carried.

Lisa Bard will determine deadlines and let the board know.

Tonya Perez reported she is waiting in the wings for some decisions to be made. She asked if the board is interested in doing trade shows again this year. The board asked her to get them a list, they need a financial report before they can make any decisions.

Sherry Doubet reported to Craig Walker that the person who does the financial reports finished them last weekend, she has had a severe case of covid. She reported to Craig Walker things are progressing well with Neogen.

Darwin Englekes moved to approve the minutes of the March 15 meeting as written, second by Kenny Hinds. Motion carried.

The board discussed the breed rep/DNA liaison position. There is a lot to think about.

National Show and Sale Committee

Rob Fanning reported. Our shows for the Cattlemen's Congress will be January 10 (bulls and females) and 11 (juniors and sale) in OKC. We would be there with Angus, Hereford, Maines, Chianinas, South Devon, Simmentals and Shorthorns. Rob toured the facilities in Denver, they have a long way to go. The NWSS is meeting this week regarding the show schedule. Rob has requested AAA events be scheduled January 15, 16 and 17 which would put us there the biggest weekend. The board discussed pluses and minuses for each event and what might be expected at each show this year. All the bigger breeds are having their national shows in OKC. We should know a lot more on the 23rd. Location, exhibitor relations, hotel cost, parking cost and availability, tradition, exposure, premiums, judge costs were discussed. We are scheduled to have shows at both, the board can't decide which will be our National Show until we know our dates at both shows.

Junior National

Darwin Engelkes and Jack Sandford reported. The junior board has done a great job, their packets are out, online entries will be available shortly. It will be a great time in Woodward, Oklahoma.

Whole Herd Reporting

We are waiting for Sherry Doubet's report.

Aberdeen Excellence Program.

Allen Sieverkropp reported. The committee recommended criteria would be 3 calves in 3 years with a calving interval of less than 365 days. They also discussed a bull program where a bull would qualify if he sired 5 cows that qualify for the Aberdeen Excellence. Other criteria would be the breeder must be a member and must be registering calves. Other criteria could be added later for higher levels. The committee did a good job. They did not make a recommendation for a name of the program.

Allen Sieverkropp moved we start a cow merit program, three calves in three years with a calving interval of less than 365 days, second by Rebecca Miller. Motion carried.

Sherry Doubet said breeders can go back and register calves from previous years.

The board discussed names for the program.

It was moved by Allen Sieverkropp to name the merit program the Aberdeen Excellence Program, second by Rob Fanning. Motion carried.

International Committee

Rebecca Miller reported. We are very close to having a signed agreement with Canada and Australia. The board discussed the history of the agreements between the breed associations.

Strategic Planning

Jack Sandford reported they have not had a meeting yet.

Darwin Engelkes will send a list so all board members know who is on their committees.

Breeder Services

Craig Walker reported. He sat in on a meeting with Neogen, it has been frustrating.

Bylaws, Rules Resolutions

Darwin Engelkes reported they haven't met yet. This year three people are supposed to be coming off the board, we need to make some considerations so we can get back to the 3 – 2 – 2 schedule. The committee will get to work on it.

Finance Committee

Kenny Hinds reported. They do not have a report from the office. It was supposedly completed on Sunday and he hopes to get it this week.

Nomination and Presidents Committee

Rebecca Miller reported. They have three new presidents. The Eastern Association has been having trouble getting board members to collaborate and participate. There has been discussion of combining regions to cut back to 4. There was discussion of having an at large fifth and perhaps sixth member if the regions are combined. Rebecca Miller will take the issue back to the President's Committee.

A motion to adjourn was made by Darwin Engelkes, seconded by Allen Sieverkropp. Motion carried.

Respectfully submitted,

Jan Effertz

