

Rob Fanning - Harrodsburg, KY - Eastern

With a wealth of cattle experience in various breeds and geographic locations, I would bring invaluable knowledge to the Aberdeen breed. From my childhood in central Illinois where I was exposed to terminal marketing, through my days of free lancing and showing cattle on the National level as I put myself through college to my professional career managing several of the leading Angus operations in the country; I believe I have the background to provide useful industry insight to the Aberdeen Board of Directors. I have served on the Illinois and New York Angus boards as well as serving as a junior advisor for the New York Junior Angus Association.

My wife and I have helped organize and put on the Aberdeen Futurity show at the Junior National show for three years. We also take entries, fund raise, setup programs, and coordinate with the NAILE to put on the Aberdeen show at the North American, as well as serving as the Aberdeen superintendant for the National show at the National Western Stock Show in Denver, CO. We do all of this for the betterment of the breed and educate people about the Aberdeen breed. Heather and I have a small herd of Aberdeen and Aberdeen influence cattle that is focused on elite phenotypic quality and premium genetics. Since entering the breed in 2007 we have focused on providing excellent long-term customer service, building relationships with youth and new breeders, as well as building breed acceptance within conventional circles of cattle producers.