

Neil Effertz - Bismarck, ND - Midwest Region

I am honored to represent *all* Aberdeen breeders in directing the business of our breed in a frugal and fiscally responsible manner. I have always felt it is the Association's duty to accurately maintain our herdbook and equitably serve all breeders. A long-term perspective will help ensure the sustainability of the breed, to thrive not just merely survive. I have worked closely with IMI Global in developing criteria for the source, age and breed verification system for the Aberdeen Premium Beef Program. The program can benefit all Aberdeen breeders and help create a better market for both fullblood and Aberdeen Moderator bulls. I plan to continue to work to develop this program that helps link the high-quality beef system from conception to consumer.

I have always made my living in the cattle business. I am a rancher, conservationist, livestock-marketing specialist, auctioneer, cattle showman and livestock judge. I am interested in new technology and innovation. We utilize artificial insemination, embryo transplant, DNA testing, intense rotational grazing, grass management, and grass finishing on our ranch. I have attended several holistic management and forage management seminars.

My wife Jan and I run about 250 Aberdeen cows. We raised five children on the ranch - they were active in 4H, junior livestock associations and helped us promote Aberdeen's across the country and around the world.

I have an animal science degree from NDSU where I was a member of the livestock, meats and wool judging teams. I grew up on a ranch near Velva, ND.

I am active in Burleigh County 4-H and our local high school booster club. I am chairman of the Burleigh County Planning and Zoning Commission. I enjoy hunting, fishing, horseback riding, gardening and attending sporting events.

I welcome your calls or emails. I would appreciate your support for re-election to the AAA board.