

## Minutes

American Aberdeen Association Board of Directors Meeting

February 19, 2019

Conference Call

Members Present: Craig Walker, Gary Gilbert, Neil Effertz, Wade Coffey, Allen Sieverkropp, Darwin Engelkes, Rob Fanning

Others Present: Jan Effertz

President Craig Walker called the meeting to order.

A motion to accept the minutes of the January 8, 2019 and January 25, 2019 meetings was made by Wade Coffey, seconded by Darwin Engelkes. Motion carried.

### Old Business

The board had a discussion to clarify the leadership structure adopted at the annual meeting.

There has been some question as to whether any member can attend and participate in a board meeting. The structure adopted at the annual meeting calls for member participation at the committee level. Craig Walker reported that Paul Moya said again that unlimited member participation at board meetings would not be efficient. North Dakota Century Code requires open meetings for organizations accepting public funds and the AAA does not.

### Treasurer's Report

Neil Effertz reviewed some preliminary numbers regarding income vs. expense for the AAA for the last three years. The Finance Committee will look at the numbers and discuss recommendations at their first meeting.

### New Business

Craig Walker said the board neglected to discuss an International Committee at the last meeting. This committee could focus on international relationships.

A motion was made by Wade Coffey to have an International Committee, second by Darwin Engelkes. Motion carried.

Gary Gilbert will chair the International Committee.

Darwin Engelkes reported he has met with a representative from Zoom and will meet with them again this week. The paid version of Zoom has capabilities beyond the free version. There is a good tutorial to help the board become familiar with Zoom if we decide to use it. Darwin will send cost estimates to the board after he meets with the representative again.

The board reiterated that AAA members in good standing are eligible to serve as voting committee members for their region of residence and regional association membership is not a requirement. As discussed in Denver, AAA members that choose to be regional association members ranges from 11% to 40%, depending on the region. We need involvement of all AAA members. Hopefully their participation will lead to regional membership. Gary Gilbert will reach out to the regional presidents again to make this point.

Neil Effertz discussed his preliminary work on a branded beef program for our breed. He has been talking to many people outside the breed with experience with branded products for their input. There is a need for a task force to study the project. The Strategic Planning Committee will address this in their first meeting and have Paul Moya involved.

A motion to pay the AAA membership fee of Paul Moya was made by Darwin Engelkes, second by Gary Gilbert. Motion carried.

The board discussed the Aberdeen Plus program. Genetic conditions in Canadian Angus and Red Angus cattle can now be identified on their breed website. DNA parent verification has never been a rule for Aberdeen Plus cattle. However, if either or both parents are verified, it is stated on the registration paper.

Rob Fanning reported briefly on the National Sale.

There was discussion of regional association purchase of banners to be used at their events. The board reiterated the motion passed in 2017, Tonya Perez will help the regional associations with their banner needs, they must contain the AAA logo and the regional associations must pay for them.

The regional associations will have named their voting committee members by March 8. Board members will contact the committee members and set committee meeting times which can be placed on the AAA website calendar.

The next meeting will be March 19, 2019.

Neil Effertz moved the meeting be adjourned, second by Darwin Engelkes. Motion carried.

Respectfully submitted,

Jan Effertz

Addendum: The minutes of the January 29 meeting were approved by email vote on February 20.