

American Aberdeen Association
Board Minutes
September 25, 2018

Janis Black called the meeting to order.

Members present Janis Black, Gary Gilbert, Wade Coffey, Neil Effertz, David Shockey, and Rob Fanning. Others present: Jesse Topp Becker.

Blueprint:

Jesse gave us Ledger report: Fall issue went to print last week it will contain good articles and the Junior National results. Ad deadline for the next Ledger is November 21 and will go to print on December 11th. Meet the rancher was discussed; Neil made a motion for the next meet the rancher to be done on Jerry Adamson. Wade seconded the motion. Motion carried. Neil will contact Jerry to make sure he will be willing to do this.

August 21, 2018 Board minutes:

Neil made a motion to approve minutes as corrected. David seconded. Motion carried.

Old Business:

AgTown:

Discussion was on items need for the trade shows that Dean pike would be attending. Table cloth to cover table with American Aberdeen logos on it, registration cards for semen giveaway at each show, and note cards to give away with American Aberdeen information on them. Also discussed was the cost of the posters for each trade show with farm logos and bull pictures of the semen giveaway. There will also be miscellaneous cost that were brought up to play video and other little things that Dean will need to use. Rob made a motion to accept the table cloth as presented, make 1000 registration cards for \$260, make 5000 note cards for \$585 to be given away, to okay misc. expenses just not go over the estimates given, and to get with Tonya on getting posters done cheaper. Neil seconded the motion. Motion carried.

New Business:

The Northeast group has voted to ask for re-admittance into the association as their Board voted to change the name to Northeast Aberdeen Association.

Neil made a motion to write them a letter welcoming them back and give guidelines as to what they have to do moving forward. David seconded the motion. Motion carried. Janis will ask Sherry to write the letter.

Committee Reports:

Show:

Wade reported that the show in Tulsa was cancelled due to lack of numbers.

Breeders Services:

Janis reported that registrations are going well through the new program and they are working on the online part of it.

Regional Association.:

Had a meeting last week that included the Northeast group. Mission statement was the topic with unity of the breed being the most important thing discussed. David reported that there were lots of positive comments on the call.

Juniors:

Dodge County Fair grounds in Lawrence Kansas will be host to the 2019 Junior National show.

Promotion & Ledger:

Discussion was had on putting the 7 article series from Allen Williams of the Grassfed Exchange. Neil made a motion to put the second article in this series in the Ledger and post the rest of them on the website for people to read. Gary seconded the motion. Motion carried.

National Meeting & Sale:

We have a signed contract with the Embassy Suites.

Board Nominations:

Sherry to send an email blast that nominations close October 15th. There are three openings on the board this year with Janis, Wade and David's terms ending.

The question was asked if we could use the Aberdeen Plus trademark wordage while we are in this 30 day waiting period of response. Janis informed us that we can legally use it.

Gary made a motion to adjourn the meeting. Wade seconded the motion. Motion carried.

Next meeting October 23, 2018 5:30 Mtn. time