

**American Aberdeen Association
2017 Registry Statistics**

Month	FB Bulls	PB Bulls	% Bulls	FB Cows	PB Cows	% Cows	Steers	Transfers	New Members	New Juniors
January	32	11	19	87	17	65	2	132	33	10
February	36	12	31	61	33	111	2	309	36	5
March	31	4	12	43	17	70	1	199	15	1
April	29	9	44	47	14	148	3	316	23	5
May	18	2	31	44	26	61	2	268	17	11
June	30	4	33	50	22	68	0	234	14	6
July	29	14	23	42	28	81	0	275	18	1
August	33	1	40	93	27	122	0	170	19	2
September	30	1	45	52	20	92	2	87	22	2
October	31	6	60	103	29	161	2	311	16	1
November	28	4	40	62	19	130	1	340	17	6
December	19	6	23	38	17	39	1	86	6	1
Totals	346	74	401	722	269	1148	16	2727	236	51

Year	Registrations	Transfers
2017	2976	2727
2016	2829	2412
2015	2540	2324
2014	2429	2250
2013	2321	2150
2012	2184	2170
2011	2234	1774
2010	1746	1630

Top States for Membership - 2017 data

- 1 - Texas
- 2 - Colorado
- 3 - Washington
- 4 - Ohio
- 5 - Oklahoma

Total Adult Members -1543

AAA members can be found in 47 states, Canada and Australia and England

American Aberdeen Association

Balance Sheet

December 2017

ASSETS

Current Assets:

CASH

Cash - Wells Fargo Bank \$125,312.63

Cash - Wells Fargo Savings 60,175.19

TOTAL CASH

\$185,487.82

ACCOUNTS RECEIVABLE

Registry Receivables 1,480.70

TOTAL RECEIVABLE

1,480.70

TOTAL Current Assets

\$186,968.52

TOTAL ASSETS

\$186,968.52

LIABILITIES

Current Liabilities:

Registry Prepayments \$11,142.60

TOTAL Current Liabilities

\$11,142.60

TOTAL LIABILITIES

11,142.60

EQUITY

Beginning Fund Balance 187,751.90

Year-to-Date Earnings (11,925.98)

TOTAL EQUITY

175,825.92

TOTAL LIABILITIES & EQUITY

\$186,968.52

American Aberdeen Association

Income Statement

12 Months Ended
December 31, 2017

Income

Membership Revenues	\$62,707.00	33.5%
NATIONAL CONVENTION		
Natl Convention Banquet	6,430.00	3.4%
Natl Convention Sponsorship	2,780.00	1.5%
National Sale	2,334.00	1.2%
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TOTAL TOTAL NATIONAL CONVENTION	11,544.00	6.2%
Cattlemen's Congress	9,486.71	5.1%
Registry Revenue	101,867.33	54.4%
Internet Marketplace	1,800.00	1.0%
Interest Income	18.05	0.0%
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TOTAL Income	187,423.09	100.0%

Expenses

REGISTRY

Professional Fees	58,000.00	30.9%
Computer Services(ABRI)	2,241.19	1.2%
Registry Printing	8,053.23	4.3%
Registry Postage & Shipping	5,608.24	3.0%
Registry Scanning	2,849.63	1.5%
Weaning Weights-ABRI	248.71	0.1%
Registry Phone	620.00	0.3%
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TOTAL REGISTRY

77,621.00 41.4%

PROMOTION SERVICES

Breed Promo Mat.	1,733.57	0.9%
AG TOWN PROMOTIONS	24,680.89	13.2%
Ledger Expenses	765.24	0.4%
Photos	580.00	0.3%
Web-Site Related	3,661.87	2.0%
Regional Assn Expense	16,969.00	9.1%
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TOTAL PROMOTION

48,390.57 25.8%

Non-Registry Printing	56.81	0.0%
Advertising	4,166.32	2.2%
Cooperative Advertising	256.45	0.1%

CONVENTION EXPENSES

National Show	16,154.43	8.6%
Natl Convention/Banquet	9,360.50	5.0%

American Aberdeen Association

Income Statement

12 Months Ended
December 31, 2017

Congress Expenses	14,892.89	7.9%
TOTAL TOTAL CONVENTION EXPENSES	40,407.82	21.6%
All Other Show Expenses	313.00	0.2%
Legal Fees	11,736.00	6.3%
Trademarks	652.00	0.3%
ALR Board Election Expenses	1,883.05	1.0%
Accounting/Audit Services	1,970.00	1.1%
Contract Labor	1,200.00	0.6%
Bank Charges	316.33	0.2%
CC Processing Fees	5,009.51	2.7%
Exchange Rate Difference	5.67	0.0%
Liability Insurance	2,990.00	1.6%
Directors & Officers Insurance	1,527.00	0.8%
Board Related	847.54	0.5%
TOTAL Expenses	199,349.07	106.4%
***** OPERATING PROFIT	(11,925.98)	-6.4%
***** NET PROFIT	(\$11,925.98)	-6.4%

American Aberdeen Junior Assoc.

Balance Sheet

December 2017

ASSETS

Current Assets:

Wells Fargo Checking	\$1,457.82
Wells Fargo Savings	33,045.58
Accounts Receivable	208.00

TOTAL Current Assets \$34,711.40

TOTAL ASSETS \$34,711.40

LIABILITIES

TOTAL LIABILITIES \$0.00

EQUITY

Beginning Fund Balance	\$40,234.02
Year-to-Date Earnings	(5,522.62)

TOTAL EQUITY 34,711.40

TOTAL LIABILITIES & EQUITY \$34,711.40

American Aberdeen Junior Assoc.

Income Statement

12 Months Ended
December 31, 2017

Income		
Donations & Sponsorships	\$7,800.00	33.6%
Entry Fees	6,434.00	27.7%
Junior National	4,900.00	21.1%
DONATION HEIFER	3,826.00	16.5%
Miscellaneous Income	200.00	0.9%
Interest Income	32.98	0.1%
TOTAL Income	23,192.98	100.0%
 Expenses		
Junior National Expense		
Jr Natl Premiums & Awards	12,614.97	54.4%
Judges	2,800.00	12.1%
Facilities	2,000.15	8.6%
Printing	462.03	2.0%
Other Activities	58.00	0.3%
Meals	2,205.00	9.5%
NWSS Activities	3,040.46	13.1%
TOTAL Junior National	23,180.61	99.9%
 Leadership		
Printing	1,247.40	5.4%
Mailing	144.59	0.6%
Scholarship	4,000.00	17.2%
TOTAL Leadership	5,391.99	23.2%
 NWSS Expenses		
Bank Charges	143.00	0.6%
TOTAL NWSS	143.00	0.6%
TOTAL Expenses	28,715.60	123.8%
***** OPERATING PROFIT	(5,522.62)	-23.8%
 ***** NET PROFIT	 (\$5,522.62)	 -23.8%