

American Aberdeen Association
Board of Directors Meeting
December 21, 2017

Board Members Present: Janis Black, Wade Coffey, Larry Watkins, Darwin Engelkes, Craig Walker and David Shockey. Rick Dodd joined during Old business

Others Present: Sherry Doubet

Janis Black called the meeting to order.

Old Business

The group discussed the Aberdeen Plus Registration papers. It was noted the registry office should be able to print those very soon. The printer is not able to print the circle R on the certificates until the group upgrades to the ILR2 registry system.

The producer will need to select Aberdeen Plus from the shopping cart and also on the registration.

The Cloning rules are not yet done.

Renewal of Moderator and Moderator Plus Trademarks

Larry Watkins provided the report. He noted the trademarks must be renewed every 5 years and that our trademarks must be applied for renewal by January 29, 2018. It will be approximately \$900 to renew each Trademark but following this renewal the Trademarks will be good for 10 years.

Aberdeen Plus Trademark

The American Aberdeen Association is in the process of getting the trademark for Aberdeen Plus. The cost may be approximately \$1375 for the Logo and Aberdeen Plus.

Some discussion occurred. It was thought by everyone that is Trademark had already been applied for.

Larry Watkins moved, with a second from Darwin Engelkes, to pay the funds necessary for the Moderator and Moderator Plus Trademark at the highest security and to pay for the Aberdeen Plus Trademark and Logo.

Motion carried.

Junior Advisors

Darwin Engelkes updated the group. He noted that Shane Goss has agreed to be a Junior Advisor along with Darwin Engelkes still as the Liaison from the Board. He noted Dean Pike will be assisting the advisors on an as needed basis through Denver and to the Junior National Show.

The AAA will do an email blast noting the Junior Advisors and other National Western items.

It was noted Melissa Smith has agreed to help with the National Western processing and David Shockey noted others have volunteered as well. The group would like to have another advisor and would like a female if possible. Darwin noted he would talk to Amy Goss and Melissa Smith to see if they might be interested.

No meeting dates were set to discuss the 2018 budget

New Business

No New Business

Committee Reports

National Sale Committee – It was not known if a meal was planned. The heifer raffle will start at 12:30 p.m. as Live Auction has donated the time before the sale.

Show Committee – NA

Promotion Committee – It was noted that Ag Town is releasing the Congress video clips

Resolution Committee – NA

Junior Committee

Already discussed

National Meeting and Hotel Committee

Rooms have been reserved for Tonya and the Friday night speaker. The Annual meeting will have finger food as in past years. The banquet doors will open at 6:00 p.m. with food served at 7:00 p.m. Tonya is scheduled to speak at 7:45 p.m. for 30 minutes followed by the Junior auction.

International Committee – NA

Breeder Services Committee

David Shockey noted the committee had met. He sent a document to board members listing some of the committee discussion including compiling more information on larger sets of cattle within a herd, reporting BW, WW, YW and calving intervals, updating cow disposals, noting performance can already be recorded at the office for \$2 each. The note also listed potential fees for registrations of <9 months FB \$ 18 - % \$10, > 9 months FB - \$20 % \$12.

Larry Watkins moved, with a second from Darwin Engelkes to table whole herd reports until more information can be provided.

Motion carried.

Aberdeen Plus Committee – already discussed

Darwin Engelkes moved, with a second from Rick Dodd, to recommend that Shane Goss take the advisor rule to the Junior Board.

Motion carried.

The next meeting will be Wednesday, January 10, 2018.

Rick Dodd moved, with a second from David Shockey to adjourn the meeting.

Motion carried.