

American Lowline Registry
Board of Directors Meeting
June 14, 2016
Conference Call

Members Present: Janis Black, Craig Walker, Larry Watkins, David Shockey, Neil Effertz, Wade Coffey

Others Present: Sherry Doubet, Jan Effertz, Dean Pike

President Janis Black called the meeting to order.

A motion was made by Wade Coffey and seconded by David Shockey to approve the minutes of the last meeting. Motion passed.

Sherry Doubet presented the financial report. There was discussion of Denver expenses vs. income. Because the income and expense is recorded over two fiscal years, it can be confusing. Sherry will send a spread sheet of total expense and income for 2016 Denver activities to Rick Dodd.

A motion was made by Craig Walker and seconded by David Shockey to accept the financial report. Motion carried.

Old Business

Sherry Doubet walked the board through the use of the red gene search on the ALR website. It seems to be working.

Regional checks have not yet been sent out. She is waiting for one regional report.

Sherry has found a Spanish teacher to assist with the Spanish translation of ALR forms. It will get underway before fall.

The board had a question about issuing fullblood and percentage AI certificates. Sherry said that many breeders issue generic AI certificates that can be used to register fullblood or percentage calves. If the breeder releases an AI certificate that is fullblood or percentage, it will be recorded that way on the website.

Sherry also reported they would like to do away with paper AI certificates. It is difficult to determine if they are being used multiple times. Any paper certificates can be sent into the ALR and converted to electronic certificates.

A motion was made by Neil Effertz, seconded by Craig Walker that after January 1, 2017, paper AI certificates will no longer be valid. Motion carried.

This rule will be published in the Ledger, sent out via US mail with the board ballots and explained in an email blast. If a breeder has trouble with this rule, they can contact the Resolution Committee or the seller of the AI certificates.

Janis Black asked who will haul the cattle for the terminal show in Denver to the processor. Neil Effertz said he has discussed this with Dave Ellicott who gets a lot of animals from the National Western. There will be other animals from the stock show headed to the processor. Neil will coordinate this with Dave.

New Business

National Sale Committee: Craig Walker reported that the committee has recommended Auction Effertz to be the sale manager. There were three bids. Larry reported it was a unanimous decision.

A motion was made by Craig Walker, seconded by Wade Coffey to accept the committee recommendation and accept the bid of Auction Effertz to manage the National Sale. Motion carried, Neil Effertz abstained.

There was discussion about the 1% of the National Sale gross that is earmarked for the ALR. Neil Effertz reported this was done initially to provide a source of revenue for the ALR. It has not been used for any specific program. Larry Watkins suggested using these funds to promote the National Sale. The total for the 2016 National Sale was \$2009.50.

A motion was made by Craig Walker, seconded by Larry Watkins that the 1% of the National Sale gross sent to the ALR be used to promote the National Sale in all breed publications. Motion carried.

The Promotion and National Sale Committees will coordinate with Auction Effertz. The intention is to start this advertising well ahead of the sale and to be in addition to the ads run by the sale manager.

Show Committee: They are coordinating with the National Western to find judges for the National Show and the Denver Junior Show.

Promotion Committee: Nothing to report.

Regional Association Committee: Nothing to report.

Junior Committee: Dean Pike reported the upcoming Junior National Show has more entries than ever before – 124 entries and 60 exhibitors. There are 75 head entered in the futurity on Friday. The juniors get to use the air conditioned expo building for no additional cost because the other building is under construction. The motel block is filling up.

National Meeting Committee: Nothing to report.

International Committee: There has been discussion of a sale before Houston to be held in Groesbeck, TX that would offer both haltered and non - haltered cattle. There is also discussion of a bull test to go along with the sale. It would be a SLABA event.

Breeder Services Committee: Nothing to report.

Resolution Committee: Janis Black reported that AI certificates have been released to rectify a problem that had been presented to the resolution committee.

The next meeting will be July 19 at 7:00 CDT.

A motion was made by Neil Effertz, seconded by Craig Walker to adjourn the meeting. Motion carried.