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Historic Chain Ranch Wins Champion Commercial Heifer Honors at National Western Stock Show

DENVER, CO [February 3, 2014] – Each year the National Western Stock Show has entries from around the country come to compete in the Commercial Heifer competition. This year, 2014, the historic Chain Ranch, Canton, Oklahoma, won the coveted award with a set of Lowline cross heifer calves sired by the 2006 National Champion Lowline sire, Little Joe 305R. The dams are the Chain Ranches' commercial cows which have used top genetics for producing commercial cows for over 100 years. The Chain Ranch was founded back in 1883.

These Lowline cross females, also referred to as Moderator Plus females by the American Lowline Registry, were born with a light 50 pound birth weight and weaned off at over 580 pounds. The set of extremely low input females weighed in at 730 pounds and could be used to raise heifer bulls, replacement females or use a high performance sire to add more pounds and maintain a very low input cow factory. Either way the females will be a valuable tool in moderating cow size and controlling input costs while having a very productive cow factory for their new buyers after bringing \$1700 per head through the Commercial Heifer Pen Sale. The females are expected to have an 1100 pound mature size.

Photo Caption: Pictured with the Grand Champion Pen of Commercial Heifers (l to r) Jerry Adamson, Cody, Nebraska; Abbey Effertz, Stanley, North Dakota; Amanda and Newley Hutchison of the Chain Ranch, Canton, Oklahoma; Neil Effertz, Effertz EZ Ranch, Bismarck, North Dakota.

