

American Lowline Registry
Board of Directors Meeting
November 15, 2016
Conference Call

Members Present: Janis Black, Craig Walker, David Shockey, Neil Effertz, Larry Watkins, Rick Dodd

Others Present: Sherry Doubet, Dean Pike, Jan Effertz

President Janis Black called the meeting to order.

The minutes were just recently sent out to board members. In order to give the board time to read them, Janis Black will ask for them to be approved via email.

Sherry Doubet presented the treasurer's report. Year end registrations and transfers should be up if her projections are correct. Income is up approximately \$18,000 over last year YTD. The Juniors are below last year's YTD by about \$9000.

Old Business:

The Spanish registration form and instructions are on the website.

Neil Effertz reported on the upcoming World Lowline Congress. Plans are being made to tour the Dickinson Research Center. They have horse drawn wagons for the tours. NDSU professor Dr. Lauren Hanna will report on her research with Lowlines. A type conference will also be held. Negotiations are underway for a good rate at a hotel with good facilities for the Congress. The committee of Dean Pike, Janis Black, Neil Effertz and Craig Walker will meet before the next board meeting. We want to announce and promote the Congress at the National in January in Denver.

David Shockey reported that Dr. Alan Williams is not available as a speaker in before the Annual Meeting in Denver. Neil Effertz will check with Dr. David Lalman from Oklahoma State University to see if he is available. Janis Black suggested a representative from the Colorado Beef Quality Assurance. She will check with her if Dr. Lalman is not available.

Janis Black asked for suggestions for the Meet the Rancher article in the next Ledger. Big Island Lowlines from Alberta was suggested. The board agreed they would be a good choice.

The board discussed the Herdsman of the Year award. A name was suggested and generally agreed upon. (Further discussion was held on November 21 via text message. During the November 21 meeting, a motion was made and seconded to revisit the herdsman award. Motion carried 4-2. A motion was made and seconded to nominate another candidate. Motion failed 4-3. A motion was made and seconded to

nominate the original candidate. Motion failed 4-3. A motion was made and seconded not to present the herdsman award because we couldn't agree. Motion carried 4-3.)

Committee Reports

National Sale Committee: Neil Effertz reported about 40 entries have come in, the deadline is today. More entries are expected. It is a very strong offering. The board discussed options for feeding folks before the sale. It was suggested the ALR pay for finger food, brats were suggested. David Shockey will see if the Mountain States Association will cook and serve the food. Possible locations for serving were the staging area outside the sale ring or the upper level of the sale ring or possibly the "Heifer Mart" area outside the Pepsi Arena.

Show Committee: Nothing to report

Promotion Committee: Nothing to report

Regional Association: Nothing to report

Resolution Committee: Nothing to report

Junior Committee: Dean Pike reported the location of the Junior Nationals has been changed to Sterling, Colorado by unanimous vote of the Junior Board. They have selected the Ramada Inn as a headquarters hotel.

National Meeting Committee: Rick Dodd reported music will be the three piece band discussed at the last meeting. Brian Walters is providing the beef.

Janis Black asked Sherry Doubet to send out an email blast reminding breeders of the opportunity to sponsor championships for the National Show.

International Show Committee: Larry Watkins reported on progress for the sale in Groesbeck, Texas before the Houston Show, the show in Houston and the online sale to be held while the Lowline cattle are in the barn for the Houston show. The online sale will provide an opportunity for breeders with exportable embryos and semen to sell to International buyers.

Breeder Services Committee: David Shockey reported there are 51 bulls, fullblood and percentage, in the grassfed test in Fort Lupton.

Craig Walker indicated an interest in the board doing some strategic planning. He thinks we should discuss goals for the breed. Neil Effertz expressed hope that the World Lowline Congress could address this with the type conference and data on the efficiency of Lowlines. It would be good if every breeder would bring their best area commercial cattleman, raising 200 – 400 cows, to the Congress. We need to bridge the gap in reaching out to commercial cattlemen. Craig Walker agreed, saying Lowlines are the solution to many problems facing the cattle business, we need to get the word out.

A motion was made by David Shockey, seconded by Craig Walker that there be a strategic planning meeting of the ALR board. Motion carried.

Location of this meeting was discussed. A face to face meeting would be good but board members were afraid Denver would be too busy so a conference call was agreed upon. The conference call strategic planning meeting will be December 6 at 6 PM MST. Each board member is asked to bring 3 – 5 ideas.

The next regular board meeting will be December 13 at 6 PM MST.

A motion to adjourn was made by Neil Effertz, seconded by Larry Watkins. Motion passed.

Respectfully submitted,

Jan Effertz