

American Lowline Registry
Board of Directors Minutes
July 7, 2015
Conference Call

Members Present: Janis Black, Craig Walker, Rick Dodd, Larry Watkins and Wade Coffey

Others Present: Sherry Doubet, Dean Pike and Bill Cabaniss

President Janis Black called the meeting to order.

Janis asked Dean Pike to give a report. Dean discussed the Junior National show and noted it was the largest event to-date with approximately 130 head entered. The first- ever Junior Heifer Futurity occurred with 51 head and 14 states represented. The Kansas State University staff were on hand to assist with contests and judging of the heifer show. Futurity Champion heifers received \$350 and reserves received \$250. Premiums were distributed down to 4th place at \$100 and every exhibitor received at least \$50.

The 2016 event will be held in Stillwater, Oklahoma at the Payne County Fairgrounds. The 2017 event will be in Colorado but the location is still pending.

Janis asked Bill Cabaniss to talk to the group about the International Room held in conjunction with the Houston Stock Show. Bill was asking for clarification regarding expenses and program responsibilities.

Janis noted the ALR pays the fee for the International Room but would like to have the project be joint between the ALR and the SLABA group. General discussion occurred. Houston would like listings of members approved to work the event but they don't want too many members in and out of the room. Marketing materials were discussed. It was noted that generic marketing materials should be provided.

Bill Cabaniss left the call.

Janis asked the board to discuss the Ledger Facebook proposal distributed by Kelsey Pope.

It was decided that the ALR Board of Directors is in favor of the Facebook page as long as BluePrint can control the content. Janis will communicate with BluePrint regarding the page.

Old Business

No on-line sale updates

Website – Rick Dodd noted the new website is almost ready to go. Edje is just dealing with a few details. The Board will have the chance to look at everything before going live. Rick noted the biggest need at this point is to have more bull photos available. The site should be live in the next week or so.

Mini Cow website – Rick Dodd did contact Gene Kantack about the site. Gene was not aware of anything on the site. No other discussion occurred.

Minutes

Larry Watkins moved, with a second from Wade Coffey to approve the minutes from April 14, 2015. Motion carried.

Craig Walker moved, with a second from Wade Coffey to approve the minutes as corrected from June 9, 2015. Motion carried.

Financial Report – Not yet available for June.

Committee Reports

National Sale Committee

Craig Walker noted 3 bids have been received to manage the National Lowline Sale. They are from a combination of Esser/Bohnam, Neil Effertz and Hannah Spittler. The committee is working on recommendations for the Board to vote on.

Show Committee - No Discussion

Promotion Committee –Items were already discussed in the meeting.

Regional Association Committee – No Discussion

Resolution Committee – No Issues

Junior Committee – The Junior information was already discussed in the meeting.

International Show Committee – Information was already discussed in the meeting.

Breeder Services Committee – No Discussion

Other

ALR Board of Directions positions

Janis Black, Rick Dodd, Wade Coffey and Mike Hudlow will be up for ALR election
Discussion occurred. Only one position on the Board is available from the SLABA region.

Rick Dodd moved, with a second from Larry Watkins, to approve ALR paying for the sponsorship of the International Room in Houston. Motion carried.

Talked about items that need to be in the next Member Connection.

The next ALR Board meeting will be August 4th, via conference call at 6:00 p.m. Mountain time.

Craig Walker moved, with a second from, Wade Coffey, to adjourn the meeting.

Motion carried.