

American Aberdeen Association

Board of Directors Meeting

July 18, 2017, July 25 and August 6, 2017

Board Members Present: Janis Black, Craig Walker, Larry Watkins, Rick Dodd, David Shockey and Wade Coffey.

Board Members Absent: Darwin Engelkes

Others Present: Sherry Doubet, Dean Pike, Neil Effertz, Tonya Perez and Jessie Becker

Janis Black called the meeting to order. She asked for an update from Blue Print Regarding the next Ledger. Jessie Becker reported that August 15 is the advertising deadline. This issue is the youth focus issue. In addition, they are planning a succession story a Meet the Rancher article and information from the Board regarding the Name change. Members should be receiving the issue by the middle of September.

Ag Town update – Tonya Perez noted the breed now has a new facebook page and the press release has been distributed. They plan to wait to send out the story. They are working on promotions for the Congress. She asked for livestock photos for the upcoming promotional materials, Ag Town have some photo shoots planned for September. They are working on a press release for the Congress.

Neil Effertz updated the group regarding the Congress. Rob Maddock has been added to the speaker line-up and will be discussing research regarding the carcass attributes of the Aberdeen cattle. Neil asked everyone to promote the event. The Congress flyer can be emailed out to anyone. Ag Town will be sending out an email blast.

Janis Black asked for any additional updates from Neil Effertz. Neil mentioned a sale is scheduled in Emmett, Idaho on September 23, 2017. All consignments are welcome.

Neil Effertz, Tonya Perez and Jessie Becker left the call.

Wade Coffey moved, with a second from Craig Walker to approve the minutes from April 17 and 18, and May 11, 2017. Motion carried.

Janis Black will communicate with Neil Effertz to see if the World Congress has an available time for a Membership meeting concerning the ByLaws and then get back to the board.

Larry Watkins moved, with a second from David Shockey, to have the AAA only record DNA coat color tests for Homozygous Red, Homozygous Black or Heterozygous. Motion carried.

It was noted Sherry Doubet has sent out a draft of Rule Changes. She will complete the few additional rule changes and send a new draft out to the board for discussion and approval.

Rick Dodd moved, with a second from Craig Walker to pay Sherry Doubet the same fee for doing the minutes with the agreement that no motions be made via text message. Motion carried.

The next meeting will be August 8, 2017 at 6:00 p.m. Mountain time.

Rick Dodd moved, with a second from Larry Watkins to adjourn the meeting. Motion carried.

July 25, 2017 – Extended Meeting

Larry Watkins moved, with a second from Wade Coffey, to call a membership meeting at the Cattlemen's Efficiency Congress for a specified time to present the Bylaw changes and vote on the changes according to our Bylaws. Membership should be notified by email and/or regular mail at least 30 days prior to the meeting so they can participate. Motion carried.

August 6, 2017 – Extended Meeting

Craig Walker moved, with a second from Wade Coffey, to recommend that the national sale be given to Neil Effertz.

Motion carried.