

## American Lowline Registry Board Meeting September 22, 2015

The meeting was called to order by President, Janis Black, at 6pm MDT. Members in attendance were Rick Dodd, Wade Coffey, Neil Effertz, Larry Watkins and Craig Walker. Others present were Dean Pike and Lisa and Kelsey from BluePrint.

Lisa and Kelsey discussed the upcoming issue and that the focus would be on Marketing Options and the Lowline advantage. Rick moved and Wade seconded that Flying J&L Ranch be our next Meet the Rancher article. Motion carried.

### Old Business:

The next online auction will be after Houston in 2016.

Nominees for the Board of Directors to date are Janis Black, Rick Dodd, Shane Goss, Mark Gilles, Wade Coffey, Brian Walters and David Shockey. We discussed the process for only having 3 members on the board from any region and agreed that if all 4 candidates with the most votes are from one region, the next highest vote getter from another region will get the spot. We also discussed how to not have 4 members up for election again and it was decided that the 4<sup>th</sup> highest vote getter would only have a 2 year term.

The minutes of the August 4, 2015 meeting were read and discussed prior to the meeting. Neil moved and Rick seconded that we accept the minutes as written. Motion carried.

There was no Treasurer's report

### New Business:

Craig asked if we could look into having a search criteria on the website for animals that have been verified to carry the red gene. There was much discussion. Craig moved and Larry seconded that we try to pursue a search for true red and wild red DNA color coat testing in the herdbook. Additional discussion was held. It was then moved by Neil and seconded by Rick that we table the motion until the next meeting when we could have answers to questions and additional information. Motion to table was carried.

### Committee Reports:

National Sale Committee: Neil reported that he went to Spokane and has visited several ranches in search of candidates for the sale.

Regional Association Committee: Larry and Craig hosted a meeting of representatives from all regions on Sept 2, 2015. The meeting was good and the representatives appreciated being able to discuss issues with the board representation. Things discussed at the meeting were updating show classifications, rule on not showing  $\frac{1}{4}$  bloods, possibly moving the tab for the regions on the website to make it more visible,

having more information on bull tests on the website, and if the office has a question on a registration, why can't they call or email with the question. All of the questions will be addressed. They plan to have another meeting.

Junior Committee: The Junior board is scheduled to meet over Thanksgiving weekend to begin planning Junior Nationals for 2016.

National Meeting & Hotel: Rick reported that Dean worked on getting sponsorship to have entertainment at the national banquet while he was in Spokane. Brenn Hill and Andy Nelson, western singers, cowboy poet and comedian are available. The board agreed that having entertainment at the banquet would be a good idea, especially if the cost was sponsored. Dean will proceed in getting them. The banquet will start at 6 and the entertainment will be at 7.

Breeder Services Committee: We discussed the upcoming bull tests. Spring born 2015 calves will be the focus of the bull test in Colby Kansas in 2016. The Treasure Bull test in MT will be accepting bulls from October 15 to 25, 2015.

Other Business:

Shelley Dodd has asked how much time she should be spending on keeping the website current. Larry moved and Neil seconded that Shelley be authorized to spend 5 hours per month and if she feels she needs additional time, she can contact Janis and Janis will be authorized to ok up to 5 additional hours per month. Motion carried.

The next meeting will be October 13, 2015. Wade moved and Larry seconded that the meeting adjourn. Motion carried.