

American Lowline Registry
Board of Directors Minutes
May 5, 2015
Conference Call

Members Present: Janis Black, Craig Walker, Rick Dodd, Neil Effertz, Mike Hudlow, Larry Watkins and Wade Coffey

Others Present: Sherry Doubet and Dean Pike

President Janis Black called the meeting to order.

Janis asked Dean Pike to give a report. Dean thanked the board for the recent contract approval. He noted the Junior National Show is scheduled for next month in Manhattan, Kansas and that the Juniors have been busy with conference calls planning the event. He believed the group is very prepared. The Juniors will be working with K-State staff during the Leadership Workshop, the Judging Contest and the Skillathon. He is very excited to be involved with the Heifer Futurity show and thinks this event brings more opportunities for juniors to showcase cattle. He encourages all Lowline breeders to become Futurity members.

Dean mentioned he still received many calls from Lowline producers. Many of the calls are asking about how to market the cattle after they have gotten in the business. He also mentioned a contact in Idaho which provides Lowline beef through a grass-fed beef contract to Albertsons and Whole Foods. Dean plans to follow up more with this producer.

He also mentioned that an Extension agent from Wyoming has done a study through the University of Wyoming regarding Lowline genetics through the feeding stage, harvesting, taste testing and surveying the taste testers. The test results were positive. Dean will follow-up and work on getting the official report.

Old Business

Janis provided a website update from Shelley Dodd. With the new website the Juniors will also be able to be more involved in the Junior section of the site. Dean and Wade will let the Juniors know. She mentioned Shelley suggested a photo and short bio from ALR Board members for the new site. Also, Edge will require a 33% deposit from ALR before beginning on the site. The ALR office will send payment.

Craig Walker told the group he is in the process of scheduling another on-line Lowline sale. It will be on a Thursday. Approximately \$700 was raised for the ALR from the previous sale. Craig is sending those proceeds to the ALR.

Minutes

Sherry Doubet volunteered to type up the minutes from the April 14 meeting and will also be taking minutes from this meeting.

Financial Report

No financial report was available yet for April.

Sherry will follow-up to see if the National Sale proceeds have arrived at ALR since her absence. Also, Regional payments will be sent out this week from the ALR

New Business

Mike Hudlow requested the ALR approve his resignation as chairman of the Sale Committee and his request to switch terms with Craig Walker. He cited new job responsibilities and also time commitments for family members.

Neil Effertz moved, with a second from Wade Coffey, to accept Mike Hudlow's board resignation effective December 31, 2015. Motion carried.

Neil Effertz moved, with a second from Rick Dodd, to reinstate Craig Walker for the full 3-year term on the ALR Board of Directors. Motion carried.

Committee Reports

National Sale Committee

Janis Black again mentioned this committee needed a new chairman. It was suggested Larry Watkins and Craig Walker each co-chair this committee.

The Committee will now include: Larry Watkins, Craig Walker, Mike Hudlow, Jerry Adamson, John Reed, Ken Holloway, and Glenn Benjamin.

Show Committee

Sherry Doubet mentioned revisions to the National Western Premium book were due. She asked the group if it would be acceptable to ask the National Western to add a section in the premium book listing specific divisions as the other breeds list and then allow Lowline producers to be able to enter in the correct division. This would allow ALR staff to more easily put the show program together when entries come from the National Western. The board agreed.

It was also noted Shane Bedwell from Colorado State university was submitted as the ALR requested judge for Denver.

Promotion Committee – Most of the information was already covered in earlier discussion except Larry Watkins noted the he and Craig Walker were doing some preliminary work on a new video for Houston.

Regional Association Committee – No Discussion

Resolution Committee – No Issues

Junior Committee – Already discussed

National Meeting & Hotel Committee

Rick Dodd is in negotiations for the Embassy Suites for the 2016 event.

International Show Committee – No Business

Breeder Services Committee

Neil Effertz noted he had been in continued discussion with Nick Consulo of Colby Community College regarding the forage based efficiency test. The University will be able to host this for Lowline beginning in April or May of 2016 for bulls and steer sire progeny groups. The test would run for approximately 120 days and the breed could have a bull sale in Colby in October following the completion of the test.

The next ALR Board meeting will be Tuesday, June 9th via conference call at 6:00 p.m. Mountain time.

Neil Effertz moved, followed by a second from Craig Walker, to adjourn the meeting. Motion carried.