

# **AMERICAN LOWLINE REGISTRY**

## **BOARD MEETING ~ February 4, 2014**

**Present:** All ALR Board members were present as well as Sherry Doubet. Neil on at 6:47 PM; John on at 7:35 PM.

**Next Meeting:** March 13, 2014, at 6 PM MST

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**President, Janis Black**, called the meeting to order via conference call at 6:03 PM MST.

**Minutes and Financial Report** – Motion was made by Mike and seconded by Rick to approve the corrected minutes of the December 17, 2013, meeting. Motion carried. Motion was made by Rick and seconded by Wade to approve the minutes of the January 14, 2014, meeting. Motion carried. There were no financial reports for January at this time.

### **Old Business**

Calving books will be sent to the office for mailing. Some will be passed out at the Iowa Beef Expo.

GeneSeek has not yet given the ALR office a spreadsheet listing the cattle that have been SNP tested.

A motion was made by Rick and seconded by Mike--in order for Ausline cattle to be registered by ALR, they need to send DNA samples to GeneSeek for parentage testing. Motion carried. Sherry will inform Margo of this requirement and send the rule change (from January 14, 2014--to include Ausline cattle in our registry) to Shelley for the website.

In order to comply with the immediate fee adjustment from the January 24, 2014, board meeting, Sherry will change the forms and billing, effective January 24, 2014, through December 31, 2014. Sherry will notify Shelley of the corresponding changes on the website.

### **New Business**

There was discussion of member concerns regarding the SNP conversion. The adjusted fees, from the January 24, 2014, board meeting are a part of the response to that. Henceforth, there will be more national advertising and promotion which will be beneficial to all members and add value to the cattle for everyone.

### **Committee Reports & Chairpersons for 2014**

- 1 **National Sale Committee** – Chairman, Neil
- 2 **Junior Committee** – Co-Chairs, Dean and Wade. Mike will be on the committee.
- 3 **Show Committee** – Co-Chairs, Wade and Mike. The approved judge list will be completed ASAP. Rules and premium book guidelines and deadlines will be satisfied in a timely fashion.
- 4 **Promotion & Ledger Committee** – Co-Chairs, Cindy and John. All board members are included. There will be much more promotion activity this year. A new publishing contract will be negotiated soon. Revamp of the website is forthcoming.
- 5 **Regional Associations Committee** – Co-Chairs, Rick and Janis.
- 6 **Breeders Services** – Co-Chairs, Neil and Cindy. An example is Dean's power point presentation, to support our producers who don't participate in the shows.

- 7 **Resolutions Committee** – Chairwoman, Janis.
- 8 **International Show** – Co-Chairs, Larry and Neil. Cindy will work with Paula Kluding to prepare the display and the video for the International Room. Larry has given Cindy a contact to get the video translated into Spanish.
- 9 **National Meeting & Hotel Committee** – Chairman, Rick. The food at this year’s banquet was excellent; however, the cost was felt to be too high. We hope to find sponsorship—perhaps by GeneSeek--next year to bring the cost down to \$25 per person. There is some consideration for moving the hotel, but most are pleased with the current location.
- 10 **Ambassador Committee** – Co-Chairs, Rick and Janis.

**Meeting adjourned at 7:55 PM MST**