

AMERICAN LOWLINE REGISTRY  
BOARD OF DIRECTORS MEETING  
OCTOBER 7, 2014

The meeting was called to order at 6:00 pm by President Janis Black. Members in attendance were Neil Effertz, Mike Hudlow, Wade Coffey and Rick Dodd.

Janis reported that she had received a written resignation from Cindy Jackson Bluett this morning. Neil moved and Rick seconded that we accept her resignation. Motion carried.

There were no minutes from the 8-27-14 meeting. Janis will do the minutes as she does have notes and the recording. She will email them to all for approval.

NEW BUSINESS:

We received a letter from W.J. Belton, President of the Australian Lowline Cattle Association, Inc. He asked if we would consider a memorandum of understanding between ALR and ALCA setting forth objectives including maintaining the integrity of the Lowline Breed and further expanding Lowline beef production in our and other countries. A discussion was held about what they were really wanting as we were not sure. Neil moved that we have them draft what they want the Memorandum of Understanding to look like and send it to us and then we will decide if we want to sign it. Wade seconded the motion. Motion carried. Janis will write a letter to him asking for the draft. In the letter, he also expressed a renewed interest in the Youth/Junior Exchange. We do have an interest in this program and will investigate it further.

Janis reported that she had received requests for ultrasound data on animals that are at the National Show and that is to be published. A discussion was held which brought up several questions and thoughts. Janis referred this request to the Breeder Services Committee for investigation and recommendations. Neil will take this to the Committee.

There are 2 nominations for the 2 open board positions, Larry Watkins and Craig Walker. Ballots will still be sent out as set forth in the By-Laws. Cindy's resignation leaves another vacancy right now. Neil moved that at the end of his current term, December 2014, and that we appoint Rick Dodd to complete Cindy's term. Wade seconded the motion. Motion carried.

We discussed the need for a dependable secretary and decided to ask Sherry Doubet if we could hire Jessica from the office to attend the meetings and write the minutes. Janis will talk to Sherry about this. Janis will do the minutes for this meeting.

We also discussed current committees and decided wait until after the new directors join us next year to make any changes.

COMMITTEE REPORTS:

National Sale Committee: Neil reported that the National Sale will be broadcast by Live Auctions, which worked good last year. Entries are starting to come in.

Show Committee: Wade reported that the Tulsa show had 29 head and the show went well. Janis reported on the Big E and the Fryeburg Fair. Both events were good and she had great interaction with the officials of both events.

Promotion Committee: With Cindy resigning, we will ask Jan Effertz to help Shelley Dodd with the current revamp of the website. Shelley has several ideas including sizing to fit on smart phones, and is currently checking on the cost of some of them.

Regional Association Committee: Rick reported that the North West is still looking into adding some of the states especially Montana.

Junior Committee: Wade reported that the juniors plan to have a silent auction and to have a smaller live auction at the National Meeting. Janis will check with Lisa to make sure they our agreement allowed for the continuation of the junior's raffling off the premier advertising pages in the Ledger. They will have a raffle heifer again this year. Muddy Creek is offering a prospect steer to a junior member. We will ask the office to send out an email blast with all of the details.

National Meeting & Hotel Committee: Rick reported that things are coming together but we need to decide on the cost of the dinner. Also, with the juniors scaling back the live auction, we might want to consider some live entertainment after the auction. He has talked to Dean and has the name of a cowboy poet we might be able to hire. We discussed possibly getting someone to sponsor either the entertainment or part of the dinner. Rick will talk to Sherry about the costs for last year and will look into entertainment. We also discussed a speaker for the annual meeting. Neil suggested Dr. Monte Kerley from the University of Missouri's Animal Science Department. Neil will check with him and see if he can attend. We also need to be thinking about Herdsman of the Year.

International Show Committee: Neil reported that the deadline to enter the Bull Battle is in mid-October. There is a lot of interest in the Bull Battle. Larry Watson is taking care the planning for this.

The next meeting will be November 11, 2014 at 6pm mountain time. It was moved by Mike and seconded by Wade to adjourn the meeting. Motion carried and the meeting was adjourned.

Respectfully submitted,

Janis Black  
President and Secretary Pro-tem

Addendum to minutes of 10-7-14 meeting:

On October 31, 2014, the board met via text messaging and discussed the need to mail out ballots for the board of director's election. Sherry has checked with Ed, our CPA and they both feel due to the fact that we only have 2 nominees and they will be automatically elected, that we do not need to mail ballots. Sherry said that the cost to have the election is about \$1000.00. After discussion was held, Wade made a motion that the board accept the 2 nominees for the board without mailing out ballots in order to save the money that would have been spent on ballots and hiring an accounting firm to tabulate the results. Rick seconded the motion. Motion carried with a unanimous vote. We will have Sherry send an email blast out the all members stating that we will not be mailing ballots and the reasoning behind the decision.

Janis Black  
President and Secretary Pro-tem