

ALR Board Meeting
July 29, 2014

The meeting was called to order by President, Janis Black, at 6:05 pm. Members in attendance were Rick Dodd, Wade Coffey and Mike Hudlow. Sherry Doubet was also in attendance. We did confirm that we had a quorum.

There were no minutes from the July 8, 2014 or June 10, 2014 meetings.

The Treasurer's report was reviewed and accepted.

Old Business: We went over the contract with BluePrint Marketing, LLC to make sure we had no further questions or concerns before signing it. Janis will contact Lisa to make a change to 2a in the contract to make sure advertising rates can't be raised without ALR board approval and having the agreed upon rates as an addendum to the contract and will then sign the contract. We discussed getting the information about BluePrint out to the membership in a member connection as well on the website. This will be coordinated so everything happens at the same time. BluePrint asked if we could change the Ledger deadlines to the 15th of month. We discussed this and decided that Janis will discuss this with Lisa.

National Sale Committee: Mike reported on the National Sale Committee meeting that was held on 7-23-14. The committee recommended that John Reed manage the 2015 National Sale. It was moved by Rick and seconded by Wade that we accept the committee recommendation and award the 2015 National Sale Management to John Reed. Motion passed. Rick made a motion and Mike seconded it that "**The ALR board supports the National Sale Manager in not printing pictures unless they were deemed of good quality in the sale catalog.**" Motion carried. Mike made a motion and Wade seconded "**that the sales manager will report the members of the sifting committee for the national sale to the board prior to the People's Choice contest.**" Motion carried. Mike will relay this information to John Reed.

Promotion Committee: Shelley Dodd and Cindy have been working on refreshing the website.

National Meeting & Hotel Committee: Rick will start working with the Embassy on this. He will start getting information gathered for the Ledger.

Other Business: Janis will put information in her President's message in the Ledger concerning deadlines for the nominations for possible board members. The deadline for nominations and seconds is October 1, 2014. We will wait to schedule our next meeting until we know when BluePrint wants to have the Ledger editorial meeting.

Rick moved and Mike seconded that we adjourn the meeting. Motion carried.