

AMERICAN LOWLINE REGISTRY BOARD ~ January 31, 2013

Meeting Minutes – Meeting was called to order at 6:07 PM MST by President, Janis Black

Present: All ALR Board members except Neil were present; Neil joined at 7 PM

Next meeting: February 19, 2013

Announcement -- Officers for 2013 were elected in a brief meeting following the National meeting in Denver.

President--Janis Black, Vice President—Rick Dodd, Secretary—Cindy Jackson

Minutes

Secretary, Cindy Jackson read the minutes from the meeting held on January 15, 2013. Motion made by Larry, second by Wade, to approve the minutes as read—motion carried.

New Business—Committee Chairpersons established for 2013 and removed members no longer in ALR

- A. Motion made by Rick to disband the Board Restructuring Committee, second by John. After a brief discussion, motion carried.
- B. Junior Committee—Chairman, Dean Pike. Wade Coffey will be the board liaison to the Junior Committee. Suggest ideas to encourage more Junior participation, especially after we lose the current group.
- C. National Meeting & Hotel Committee—Chairman, Rick Dodd. Overall, the National event went very well.
- D. Promotion & Ledger Committee—Co-Chairs, Larry Watkins & Cindy Jackson. Remind regions to get event dates to the ALR before the Ledger deadlines and to update everything on the website.
- E. Resolution Committee—Chairman, John Kaeshoefer. After a discussion regarding a classified ad on the ALR website considered inappropriately worded, motion made by Larry, second by Cindy to remove ad immediately for rewrite. John will contact the member involved. Motion carried.
- F. National Sale Committee—Chairman, Neil Effertz. Neil gave a brief summary of the National Sale averages – 9 Fullblood bred females -- \$5,006; 3 Fullblood bulls -- \$3,617; Open Fullblood females -- \$4000; Bred Moderator females -- \$4,288; Open Moderator females -- \$2,496; Purebred females -- \$1,883; Moderator bulls -- \$2,017. NOTES—screening process needs improvement and split Peoples' Choice open and bred females in the future
- G. International Show Committee—Chairman, Larry Watkins. Larry updated on status of preparation for the International Lowline Show & Sale. International Room display with video will be available for the duration of the event. Sale will include 40 live lots with 8-10 embryo and semen lots as well. Meetings are scheduled for Sunday, March 3rd, including a Breeders Services meeting where Dean will attend
- H. Breeders Services Committee—Co-Chairs, Neil Effertz & Larry Watkins. Preparation of brochure for ALR members (perhaps not interested in showing) regarding beef production and sales will be ready for handout at Houston
- I. Show Committee--Co-Chairs: Neil Effertz & Wade Coffey. We will try to get all of the dates for 2013 events and shows in the Ledger.
- J. Regional Committee--Co-Chairs, Rick Dodd & John Kaeshoefer. We will work with the Northeast to help them with forming the new region.
- K. Ambassador Committee—Chairman, Janis Black. We will continue to look into the possibility of reviving this project.
- L. ALR Office--Correct some over-charges to Junior members and to update the website, including DNA test kits and DNA order forms, due to the change of hands from Scidera to Neogen.

Old Business—Trademark Moderator and Moderator Plus

Clarify to the members the distinctions and the advantages of the new trademarks, Moderator--50% to 87.499%; Moderator Plus--25% to 49.99%, including parentage adherence. Discussion led to suggest that we convey this to our members on the website and in every Ledger issue. There will be no immediate change in shows as they currently stand.

Meeting Adjourned—at 7:45 MST motion to adjourn made by Larry, second by John. Motion carried.