

# **AMERICAN LOWLINE REGISTRY**

## **BOARD MEETING ~ July 16, 2013**

*Present:* All ALR Board members present except John; Neil attended for 40 min.

*Next meeting:* August 20, 2013 at 6 PM MST

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**President, Janis Black**, called the meeting to order via conference call at 6:07 PM MST.

### **Minutes and Financial Report**

Motion was made by Larry, seconded by Wade, to approve the minutes as amended from the June meeting—motion carried.

There was no Financial Report ready.

### **New Business**

Committee reports:

- 1 Junior Committee** – 2013 Junior National Show photos will be in the Showtimes Junior Livestock Magazine [July/August issue, pages 140-141].  
We need a Junior message for the next Ledger and information to spotlight (a Junior member) the first Junior National Queen and Princess.
- 2 Show Committee** – The Show Committee met at the Junior National Show. Neil suggested that we create rules for steer shows nationally by weights, and we consider allowing ¼ bloods to show in order to meet 4-H weight requirements.  
The Houston show should correct the cow/calf issue. There will be no regional show at the NILE this year for the Mountain States Lowline Assn. Betty is working to move the show to Reno, combining the Mountain States and Western States Lowline Assns.
- 3 Promotion & Ledger Committee** – Updating the ALR website is estimated to cost \$5,000-\$10,000. The board considers this to be too high. Rick suggested that we keep the same format and add new photos and video. Cindy suggested we begin to think about a mission statement, motto or slogan. Cindy is to consult “Cattle in Motion” about creating a video that we can use with the monitor at events across the country, using Wade’s voice and including some video that was taken at the Junior National Show (from Neil). Cindy will work with Shelley and coordinate email committee meetings for input.  
August 20 is the deadline for the next Ledger issue. Larry will work to coordinate articles including material from the seminar at the Junior Nationals and other sources.
- 4 Regional Association Committee** – Judges are needed for a reference list because some regions are unable to find qualified judges. Universities are a possible source. Send names to Neil or Wade.  
The ELAA has hired Lime Lite Promotions to manage the sale at the 2013 NAILE. A meeting was suggested for all regional Presidents.
- 5 Resolution Committee** – decision on pending issue is postponed until facts are confirmed.
- 6 International Show Committee** – ALR sponsored a professional display at the International Room at the 2013 Houston Stock Show; decision regarding 2014 sponsorship postponed. Board members attending the display will be optimal. Bids for sale manager are in progress. Dates are set, and national show rules apply.
- 7 National Meeting & Hotel Committee** – Room rates for the National Show and meeting will be \$119 per night + tax. The hotel will be totally remodeled.
- 8 Breeders Services Committee** – Dean will do a presentation on Sept 7, 2013 at Spokane Interstate Fair for the Western States Lowline Assn event.

### **Old Business**

There is no new information regarding the Geneseek/Neogen transition. They are still catching up. Sherry will update soon.

**Meeting Adjourned—at 7:51 MST motion to adjourn made by Larry, second by Rick. Motion carried.**

