

**AMERICAN LOWLINE REGISTRY**  
**CORRECTED MINUTES**  
**BOARD MEETING ~ February 19, 2013**

*Present:* All ALR Board members except Wade were present; Wade joined at 6:40 PM

*Next meeting:* March 19, 2013 at 6 PM MST

---

**President, Janis Black**, called the meeting to order via conference call at 6:05 PM MST.

**Minutes and Treasurer Report**

Motion made by John, second by Rick, to approve the minutes from the meeting held on January 31, 2013—motion carried. There were no financial statements ready to report.

**New Business**

Need final revised and updated committee list ASAP for publication.

Committee reports:

- 1 **National Sale Committee Report** – Accounts receivable is all collected and all bills are out.
- 2 **Show Committee Report** – Work to finalize an official preferred judges list.
- 3 **Promotion & Ledger Committee Report** -- some ads still missing for final proof. Add Wade and Cindy on all emails and in the Ledger as board members. In this issue we need to include Member Roundup, and **Moderator®** info. We need more photo choices for the next Ledger.
- 4 **Regional Committee Report** – Rick Dodd discussed the addition of CA, AZ, NV & HI to the new Western States Lowline Assn (formerly Northwest Lowline Assn) now with the new board in place. ALR members in the added states are invited to join. The board is working to find the best time and location for their regionally sponsored show.  
The formation of Northeast Lowline Angus Assn, NELAA, is in progress as well.  
Information from some regions is still outstanding and needed to complete annual reporting.
5. **Resolution Committee Report** – Herd letter issue was resolved satisfactorily with the member and the office.
6. **Junior Committee Report** – All bills are out and money is coming in. Encourage more new junior members!
7. **Ambassador Committee Report** – Julie Knight, ALCA President has requested a restart of this program. Margo Hayes, Ausline President, needs to be contacted as well, in order to work with both organizations.
8. **National Meeting & Hotel Committee Report** – The Embassy is remodeling and there will probably be a price increase. .
9. **International Show Committee Report** – Houston is ready. There are 130+ entries. The International room at the arena will be manned 24/7 with a Lowline booth, brochures in English and Spanish, and video display ready. Sale catalog on line today.
10. **Breeders Services Committee Report** – Dean will make a power point presentation regarding beef production on Sunday at Houston. Member operations are needed to feature in the Ledger. Neil will ask if the following article or some facsimile can be used :

[http://www.westerncowman.com/october10/alturas\\_ranches\\_lowline\\_cattle.html](http://www.westerncowman.com/october10/alturas_ranches_lowline_cattle.html)

A series of articles in the Ledger recording the history of Lowlines in the US was proposed.

**Old Business—Trademark, Moderator® and Moderator Plus®**

Clarify to the members – **Moderator Plus®** is Lowline plus “other,” or F1 cattle. **Moderator®** is percentage Lowline X Lowline cattle. (Trademark symbol can be made by holding ALT key while typing 0174 on the number pad.)

**Meeting Adjourned—at 7:40 MST motion to adjourn made by John, second by Neil. Motion carried.**