

## January 31, 2012

The meeting was called to order at 7:00 PM CST by President, Janis Black. Members in Attendance were Neil Effertz, Rick Dodd, Larry Watkins, John Kaeshoefer.

Others Present: Sherry Doubet

Purpose of meeting is to renew committee members and select Chairman for each of the committee's.

### National Sale Committee

Neil Effertz– Chairman

John Reed

Trevor Smith

Todd Smith

Ken Holloway

Glenn Benjamin

Jerry Adamson

Mike Hudlow

George Jenkins

Dana Sekich

Eric Bruns

Jeff Canterbury

### Show Committee

Neil Effertz – Chairman

Big E – Chriss Payne

Colorado State Fair –

Connie Mechem & Michelle Siska

Fryeburg Fair, Maine – Chriss Payne

Houston – Bill Cabaniss & Kim Watkins

Iowa Beef Expo – Doug Darling

Iowa State Fair – Doug Darling

American Royal –

Brad Tummons & Neil Effertz

NAILE – John Kaeshoefer

Nebraska State Fair –

George Jenkins & Dennis Essink

NILE – Betty Deeney

New York State Fair – Jon Bates,

Bill Kauffman & Chriss Payne

Northwest Lowline Classic – Jacqui Duran

NWSS – Glenn Benjamin

Ohio Beef Expo – Trish Fulmer&Eric Bruns  
World Beef Expo – Mark Giles  
Wyoming State Fair – Melanie Schroeder  
John Kaeshoefer  
Janis Black

Ambassador Committee  
Janis Black – Chairman  
Rick Dodd

Board Restructure Committee  
Janis Black – Chairman  
Neil Effertz  
Trevor Smith  
Rick Dodd  
John Kaeshoefer  
Larry Watkins  
Mark Roesler  
Betty Deeney  
Allen Bradshaw  
Mark Giles

Regional Association Committee  
John Kaeshoefer – Chairman  
Rick Dodd  
Larry Watkins  
MWLA – Mark Giles  
SLABA – Mark Roesler, Bill Cabaniss  
NWLA – Allen Bradshaw, Jacqui Duran  
MSLA – Michelle Siska  
ELAA – Cindy Jackson, Christy Kirtley

Junior Committee  
Dean Pike – Chairman  
Rick Dodd  
Brian Walters  
Beverly Shirts  
Karl Effertz

National Meeting & Hotel Committee  
Rick Dodd – Chairman  
Janis Black  
Brian Walters  
Sherry Doubet

Promotion & Ledger Committee

Larry Watkins - Chairman

Betty Deeney

Christy Kirtley

Rick Dodd

Neil Effertz

John Kaeshoefer

Janis Black

Trevor Smith

Charlie Waldroff

Jacqui Duran

Resolution Committee

John Kaeshoefer – Chairman

Cindy Jackson

Glenn Benjamin

International Lowline Show & Sale

Larry Watkins -- Chairman

Janis Black

Neil Effertz

Charlie Waldrof

Bill Cabaniss

Kim Watkins

Mark Roesler

All committees will be posted on the ALR website.

There was some discussion about what went well at the National Show and how to improve the National Show and National Sale next year. It was left to the National Show and National Sale committee to discuss future improvements.

There was some discussion about expanding the ALR Board to Seven members; Neil committed that the bylaws don't need to be changed to go to a seven member board. It could be done at the next election. This will be discussed further by the Board Restructuring Committee.

Rick started a discussion about the juniors getting a page in the Ledger to do a junior spotlight. We have several pages we can use and we don't use all of them right now. It was ok with all board members for the juniors to have a page.

Next meeting will be February 28<sup>th</sup> at 7PM CST.

Janis asked for any further business; Neal made a motion to adjourn, second by Rick. Meeting was adjourned.