

## Board of Directors Meeting on August 21<sup>st</sup>, 2012

The meeting was called to order at 7:00 PM CST by President, Janis Black. Members in Attendance: Neil Effertz, Rick Dodd, Larry Watkins, and John Kaeshoefer.

Others Present: Sherry Doubet, Dean Pike, and Shea Asser

Vicki Lambert was present for a short time to advise the board on International marketing.

Neil made a motion we approve the June minutes, seconded by John. Motion carried

Minutes for July will be approved by email.

Shea and Dean updated the board on plans for Junior Nationals. They are planning to raffle a heifer in Denver like they did two years ago. Grant McDonald has donated a fullblood heifer to the juniors for their fund raiser raffle.

Treasurer's report: John made a motion to accept the treasurer's report, seconded by Rick. Motion carried.

National Show Committee: There will be a prospect steer show in Kansas City at the American Royal. Any registered steer sired by a Lowline bull is eligible. The prospect steer show will be by weight.

National Sale Committee: Neil believes the national sale will have very good quality from calls he has received so far. Entry forms will go out as usual to consign.

Promotion Committee: Register Lakota wants to raise the advertising rates by 10%. Rates have never been raised. Postage, labor, Insurance, and supplies have gone up in cost. After a lengthy discussion it was decided: Larry will talk to Steve and see if there is any way to save money instead of raising rates. Larry will report back by email this week.

Sherry will summarize some statistical information, number of transfers, registrations to date, etc. for the board and see if we can get it in the Ledger for the members to read. Neil and Larry will work together to write an ad for a brochure to get translated for the international show in Houston.

Regional association Committee: John is planning another meeting with the Regional Associations.

Resolution Committee: A member has registration papers on a black cow that is listed on the papers as a grey cow. Sherry will take care of this and get the papers corrected.

Ambassador Committee: Janis has tried to communicate with ALCA about the program. She has not heard back so far.

National Meeting and Hotel Committee: Rick has been in communication with hotels and is working on getting set up with a hotel and meeting rooms for the National Show in Denver for 2013.

Board Restructure Committee: Sherry will do an email blast to help let the membership know about the next election. There will be three board members elected for 2013. Sherry will get something in the next issue of the Ledger about the nomination process and the election. Janis is also writing about this in her Presidents message in the Ledger.

International Show Committee. Larry is working with Houston right now about the International Show.

Old Business: Sherry reported that most of the programming is done for the Moderator program. The programming is being done to get the parentage verification on the papers for percentage cattle.

New Business: Larry reported that he thinks we need to clarify procedures or rules for transferring A.I. and or breeding certificates from a non-owner of a bull who purchased a certificate to another non owner of a bull. This issue revolves around certificates that someone purchased and did not use. The question is (can they sell or transfer that certificate to another party that's a non-owner of the bull, for them to register calves that will DNA to the bull on the certificate). This will be taken up after everyone gets more information from Sherry Doubet on programming options for electronic certificates.

The next Meeting will be September 18<sup>th</sup>

Meeting was adjourned at 10PM

