

ALR Board Meeting  
September 27, 2011

The meeting was called to order by President, Janis Black at 6:15pm, MDT. Members present were Janis Black, Trevor Smith, Larry Watkins and Rick Dodd.

Motion was made by Trevor and seconded by Rick to approve the minutes of the previous meeting as previously emailed to us. Motion carried.

Committee Reports:

National Sale Committee:

Trevor said that he has been contacted by Amy Bader of the Colorado Cattlemen's association about advertising in their December issue. He suggested that we put an ad listing our show and sale schedule inviting the cattlemen that will be at the mid-winter meeting in Denver while we are there showing cattle. He said that he thought the cost for a one page ad would be \$400 or under. We discussed this at length. Larry moved that we advertise in the CCA magazine that will come out in December 2011 about the Lowline events going on at while we are at stock show as long as the cost is not more than \$500. Rick seconded the motion. Motion passed unanimously.

National Show Committee:

Trevor reported on his progress in planning the display at the NWSS during the herd bull weekend. Janis asked that he have a budget to us by the next meeting. Trevor also updated us on his thoughts for the space we will have on the hill during the last weekend.

Janis asked if we had any preferences for prizes and awards for the national show. She is working on this and will look into different ideas.

Promotion Committee:

Larry asked if we could republish the articles that Jim Doubet writes for the "Meet the Rancher" for the Ledger in other publications. He will talk to Jim about this.

Rick made a motion that we have Brian Walters be the subject of the next "Meet the Rancher". Trevor seconded and the motion passed unanimously. Larry will get in touch with Jim Doubet so he knows.

We discussed the Ledger and the efforts it took to have it out in a timely fashion this last time. Larry is going to talk to Steve about having the ledger in our mailboxes 30 days after the deadline. This seems to be imperative if we are going to be able to have advertisers know that their dollars are being spent appropriately.

Junior Committee:

Rick and Trevor reported on the current issues that are affecting the Juniors. They will be going to Stillwater, OK, in November to beginning planning the 2012 Junior Nationals. We will continue to monitor some of the issues that were brought to our attention.

National Meeting:

Rick reported that things are coming along with the Embassy and that Brian Walters went in today and got the contract signed. We will decide on the menu for the banquet in December.

National Show Location Committee:

We talked about what has been done, including places we would like to have investigated. Because Neil was not at this meeting, we will bring these things to his attention and make sure when a meeting date is scheduled.

Old Business:

Janis asked Trevor if he would get his Code of Ethics and Conflict of Interest to the office and he said he would. Janis is going to ask the regional leadership to also sign these documents.

Financial Report:

Sherry emailed us financial statements that were current through 9-27-11 which we briefly discussed.

New Business:

We discussed that there are currently two members who want to run for the Board of Directors, but people do have until 10-1-11 to have nominations in.

The meeting was adjourned at 8:20pm MDT

Respectfully submitted,

Janis Black  
President ALR