

American Lowline Registry

Board of Directors Minutes

Thursday, June 23, 2011

Laramie, Wyoming

Board Members Present – Janis Black, Dick Dodd, Trevor Smith and Neil Effertz. Larry Watkins via conference phone

Others Present – Sherry Doubet and numerous guests

Approval of Minutes

Janis Black asked for any corrections or additions to the June 8, 2011 minutes. Trevor Smith moved to approve the minutes. Neil Effertz seconded. Motion carried.

Treasurer's Report

Sherry Doubet presented the ALR finances as of May 31, 2011. Both the balance statement and income statement were reviewed. The Registry statistics as of May 30, 2011 were also reviewed. Both reports had been emailed to ALR board members and were also available as a handout at the meeting.

Rick Dodd moved to approve the report with a second from Trevor Smith. Motion carried.

Committee Selection

Janis and the rest of the board reviewed all of the committees including:

National Sale Committee

Show Committee

Promotion Committee

Regional Association Committee

Resolution Committee

Junior Committee

Ambassador Committee

National Meeting & Hotel Committee

And created a National Show Location Committee

The complete committee listing is attached to these minutes.

Neil Effertz moved to approve the committees as formed and post them on the website. Rick Dodd seconded. Motion carried

Committee Reports

National Sale Committee

Chairman Neil Effertz presented the report. He noted three bids were received for the National Sale.

Neil did apologize to Dana Sekich as Neil did not realize she was on the committee. Neil will contact Dana.

John Reed, Conover Auction and Prime Time Auction bid on the National Sale. John Reed was voted at the 2012 National Sale Manager by the committee.

Sale order will be determined by the National Sale manager but the committee encouraged the National Sale manager to place some Percentage sale cattle higher up in the sale order to be sold before all of the Fullblood cattle are sold.

Sale commission on all three bids was the same. Sale commission will stay the same with a maximum sale commission of 14 % plus 1% additional be sent to the ALR. John Reed elected to go with a 5% commission plus cost as this was cheaper for the consigners.

A sifting committee will continue to be in place.

Show Committee

Chairman Trevor Smith noted a committee meeting has not taken place as Trevor was waiting for the final list. He will schedule a conference call.

Trevor noted we save some addition time to get the judge to the National Western. It was brought up a Junior show judge is also needed. Trevor noted a Junior Show judge can also be sent to the National Western. Trevor noted 6 to 8 names will be send to the Committee for final selection of 3 judges for the National Western.

Neil Effertz presented a review of discussions with Marshal Ernst from the National Western regarding the Bellringer Commercial Female Sale. He noted pens of 10 bred females are entered in the Sale. At this point we cannot guarantee a specific Lowline division but Marshall will guarantee a division which Lowline cattle will qualify for. Range master Division was suggested set-up for from 5 to 5.5 cattle. University personnel will collect the frame score information. Pens can be made up of cattle from more than one breeder. Breeders can bring an alternate heifer. When the rules are set completely the National Western Stock Show will communicate with ALR. The Sires of the Lowline cattle need to be registered Lowline bulls.

Larry Watkins discussed the Houston Grass-fed Division.

He noted Houston has 6 classes for the females and males within three age divisions; Eight to 14 months old, 14 to 20 months old and 20 to 30 months old. Must be grass-fed, source verified and have a ¼ inch hair. The group is working on ways to sell the livestock so cattle from the Northern States can more readily participate

Promotion Committee

Chairman Larry Watkins noted one of the board members should be the editor of the Lowline Ledger magazine. As Chairman of the Committee, Larry volunteered to edit the magazine. All board members would still have the option to review the magazine and make sure everything is appropriate to be in the magazine.

Janis noted a financial report for the Lowline Ledger was received from Steve. In that financial report it was noted the magazine is \$8952.50 in the red. Janis noted the original contract noted that if the magazine was in the red at the end of the contract the ALR would be responsible to pay the difference. Janice asked Steve about this and he noted the ALR would not be responsible for the difference. Larry will continue to communicate with Steve at the Ledger regarding finances. Janis noted the initial contract is now in hand with a copy at the office. When the board renewed the contract with Steve no formal contract was written it was just a verbal agreement. Larry will communicate with the committee and Steve regarding magazine issues including getting a new contract.

Regional Association Committee

Chairman Janis Black presented the report. She noted she has been discussing with Dean Pike the formation of a North east Region. More discussion will be held at the New York State Fair. A communication should probably be sent out the members within the area to come to the New York State Fair. The show is scheduled over Labor Day weekend. Dean Pike should be able to come.

Janis also noted Regional Funding was previously discussed and wondered what the thought of the group were to proceed with additional discussions.

Discussion included how regional committees are utilizing the funds.

After discussion it was decided the ALR board will talk about Regional Funding and come up with proposal. It will be old business at the next meeting.

The group was reminded the all ARL members names and addresses are available to anyone who wants them so Regional Associations can send out Dues notices.

Resolutions Committee

Janis noted the committee has not had to meet.

Junior Committee

Chairman Rick Dodd noted no formal committee report will be presented but that the Junior Show activities were going very well. The 2012 Junior National will be in Stillwater, Oklahoma.

Ambassador Committee

During selection of the Ambassador Committee it was noted Rick and Trevor were going to work on reviving the exchange program.

National Meeting Committee

Chairman Rick Dodd presented the report. He noted the committee is working with the hotel. Room rates at the Embassy Suites will go up 3%. All other expenses should remain the same. The hotel does need the schedule for the National Western. We need to try and get that done before the next meeting. An email meeting may be set-up prior to the next board meeting.

Janis noted any committee can use the Free Conference call account.

National Show Location Committee

Janis noted to the group that the National Show Location committee will be meeting in the near future. She reminded the group the committee participants were just approved.

Old Business

Sherry Doubet reminded the group of a prior request to the board regarding the active ALR female inventory. The Registry office just needs to know if the ALR board would like the Registry office to send out current female inventory listings to ALR members to try and find out how many active females are in the Lowline breed.

Trevor Smith moved to go ahead and send out the herd inventory update request to the membership. Trevor Smith seconded. Motion carried.

Janis noted the commercial industry aspects of the Lowline breed will fall under the Promotion committee.

Janis reminded the group that previously the board discussed having a least one board member try and be available at all of the shows.

Iowa State Fair – Neil Effertz

Larry Watkins – American Royal, NAILE, and the Texas shows

Rick Dodd – Spokane, Washington

Neil Effertz noted a Percentage Bull Show will again be available at the American Royal. Make sure numbers come to American Royal.

NILE – Neil Effertz

World Beef Expo – Trevor Smith

New Business

It was discussed that no ALR Board meeting will be held at the Iowa Beef Expo.

Janis talked about maybe forming a By-Law Committee. An idea was brought up to call it a Rules and Regulations Committee.

This will be discussed at the next ALR Board meeting.

Conflict of Interest/ Code of Ethics

Janis asked the board to consider having and signing a Conflict of Interest and a Code of Ethic document when on the ALR board of Directors. Janis modified the Colorado Livestock Association above mentioned documents. The ALR Board members must sign both documents to apply to the ALR Board of Directors. She sent the documents previously to ALR board members.

Janis will email board members the final version of the Conflict of Interest document with a respond by date. If she does not hear back from the board members she will assume the document is acceptable.

The approved document will then be sent to anyone who has been nominated to the ALR board. The signed document will then need to be signed by the ALR board candidate and send in with the nominee information.

An email vote will be sent in by Board members to Janis.

It was noted that Joan Cabaniss still needed to be answered in reference to her request regarding the process to elect an ALR board member.

The website should list information for the board election.

The Junior Committee Chairman is responsible to let the Junior Board of Directors now of any changes in the ALR Board.

The Board discussed registration policies and procedures for steer registration. After discussion it was decided to keep all steer registration procedures the same.

Rick Dodd brought up the issue of parentage verification on Percentage cattle sold during the National Sale. Some cattle that sold during the National Sale ended up having different parentage following DNA typing.

After much discussion it was decided that this issue should be discussed in committee and that committee recommendations should be brought back to the board.

Betty Deeney talked about the making sure the bylaws were followed in reference to the Board election. She also talked about the Show classifications and if they were going to be updated to the website. She noted the NALE show was Oct 19, 20 and 21. She asked if the board wanted to have a meeting room reserved for a question and answer session. The board thought the meeting room was a good idea at the NILE.

Colorado State Fair – Show Sept 2, 2011

Wyoming State Fair – August 17, 2011

NILE Show – October 21, 2011

Janis review the procedure the Board followed in reference to the board position. The Bylaws state that the Board will always have five board members. The board can't always consist of five members if it has only 4 so the first order of business was to add a fifth member so it could conduct business which is why the board appointed a fifth member. Larry Watkins was appointed to the fifth spot and fulfill the remainder of the George Jenkins term. This was based on the Board's interpretation of the Bylaws.

Rick Dodd moved to adjourn the meeting. Trevor Smith seconded. Motion carried. The next meeting will be the third Tuesday in July (July 19th) via conference call at 6:30 p.m. mountain time.

