

ALR Board Meeting
2-15-11

The meeting was called to order by President, George Jenkins at 6:07pm. Members in attendance were Trevor Smith, Rick Dodd, Janis Black, George Jenkins and Neil Effertz.

We reviewed the minutes of the last meeting.

We discussed the spring issue of the Ledger and things that need to be changed before it is printed. We decided that the cover is ok as is. A discussion was held concerning the President's column and if it is appropriate to be printed at this time. The board could not come to a consensus on this and George said he would be the one who would decide if it would be printed as is.

We began discussions concerning changing the funding to the regions and agreed that we will work on this during 2011 and changes will become effective January 1, 2012. We will try to have a proposal by our meeting in June to bring to the regions.

We discussed having board members at all regional shows and agreed that we will have at least one board member at each show.

We will get a date set for the board meeting in June by the end of the week so we can get it publicized as soon as possible.

We discussed the free space that is given to each region and if the guidelines for this have ever been documented. Currently each region is allowed one free page a year for them to use as they wish. The Ledger Committee will meet and come up with proposed guidelines to present to the board.

Janis will send an email to the regional presidents with the names of the committees and the chairman and ask them who they want to be as their representative on those committees.

We talked about the way the ALR office is communicating with members when they need information or have a question on the information that has been sent to them. We agreed that communicating on an invoice is not working. We will talk to her about other methods for her to let us know when information is needed. We will also talk to Sherry about creating a form that will allow multiple registrations like we used to have with Attache.

Trevor told us about an interview that he did with Agday.com during NCBA. He asked us to review the video and see if we would like to have a link from the ALR website to it. We will review it and decide.

The meeting was adjourned at 8:10pm MST.

Respectfully submitted,

Janis Black
Secretary