

ALR Board Meeting
1-25-11

The meeting was called to order by President, George Jenkins at 7:10 mst. Present were George Jenkins, Janis Black, Neil Effertz, Rick Dodd, Sherry Doubet and Trevor Smith.

Sherry Doubet reported on the multiple sire/group rule proposal that she has been working with Neil on. **Neil's proposal is as follows:**

"Where as:

There is a considerable potential market for registered Lowline full-blood and percentage bulls in the commercial sector to breed first calf heifers of many other breeds and

Where as:

There is a very good potential market for registered low percentage Lowline females as foundation stock and potential recipients for embryo transplant operations and if registered these low percentage females can bring prices above the pound price market as replacements and

Where as:

The American Lowline Registry and it's members can benefit financially by registering these half-blood and lower percentage first cross Lowlines.....

I move that we introduce a multiple sire registration process to register (first cross) half-blood and lower percentage calves sired by a registered multiple sire group comprised of registered and DNA parentage verified Lowline bulls. It is recommended that the bulls be of like percentage Lowline blood (in other words, all full-bloods or all 3/4 blood or all half-bloods). In cases where percentage bulls are used with full-blood bulls the resulting calves would be eligible to be registered at the lowest common percentage (in other words when half-blood bulls are register in a multiple sire group with full-blood bulls then the calves could only be registered as quarter-bloods)"

The motion was seconded by Janis. Motion was passed unanimously.

Sherry then reported about the red gene carrier and how to mark it on the registration. She has asked ABRI for suggestions based on computer programming issues and we will continue to investigate this.

Sherry also reported that they have ordered the photos for the champions from NWSS and will get them to Steve at Lakota and Shelly for the website. She also confirmed that if we renew Dean's contract, he will make sure show results are reported as soon as possible.

We continued to discuss Dean's contract. Neil moved that we accept Dean's contract for another year. Janis seconded the motion. The motion passed unanimously.

We discussed having board members and meetings at regional shows. Rick reported that members he talked to in Denver were in favor of this. Rick made a motion that we have a board

meeting at the Junior Nationals in Laramie in June. Trevor seconded the motion. Motion passed unanimously. We will determine an exact date as soon as we know the schedule for Junior Nationals.

We did receive a financial report from Steve at Lakota as follows:

	Summer Issue 36 pages 1200 copies	Fall Issue 48 pages 1500 copies	Winter Issue 48 pages 1500 copies	Totals All Issues
Revenue				
Sold Ads				
Paid to RLP	\$6,160	\$9,265	\$6,299	\$21,724
Paid to Association	\$636	\$1,032	\$515	\$2,183
Total				
Revenue	\$6,796	\$10,297	\$6,814	\$23,907
Less Publication Cost	\$7,354.91	\$9,737.07	\$9,224.21	\$26,316.19
Long (Revenue Greater)		\$559.93		559.93
Loss (Cost Greater)	<558.91>		<2410.21>	<2969.12>

So far for the year we have \$3370.00 in uncollected ad revenue.

Part of that is the ALJA Fundraiser ad in the last issue for \$433.00

We are going to talk to Sherry about not letting the people who owe money for advertising register any cattle, make any transfers or participate in any ALR sponsored event until their advertising bill is paid. Steve needs to write a letter with an invoice to each of these people telling them that this will happen. We will see if Sherry will also send a letter restating this.

Rick moved that we renew the contract with Lakota for the balance of his proposed contract which was for another 2 years. Neil seconded the motion. The motion passed unanimously.

Committee's were discussed and it was decided that the following committees are now necessary:

- National Sale Committee - Chairman: Neil Effertz
- Show Committee - Chairman: Trevor Smith

Promotion Committee - Chairman: Rick Dodd
Junior Committee - Chairman: Rick Dodd
Ambassador Committee - Chairman: Trevor Smith
Resolution Committee - Chairman: Janis Black
Regional Committee - Chairman: Janis Black
National Meeting Committee - Chairman: Rick Dodd

Janis will send an email to each region and current committee members to see who wants to be on these committees.

We received some correspondence from members with concerns about board members. We discussed this and feel that no one has done something that is an offense against the entire membership and it is not the boards business to mediate differences between members.

We discussed the premiums and other issues concerning the NWSS.

Our next meeting will be on the third Tuesday of February.

The meeting was adjourned.

Respectfully submitted,

Janis Black
Secretary