

ALR Board Meeting
June 8, 2011

The meeting was called to order by President, George Jenkins, at 6:13pm MDT. Members in attendance were George Jenkins, Janis Black, Trevor Smith, Rick Dodd and Neil Effertz.

Janis read the minutes of the last meeting. Neil moved to approve the minutes and Trevor seconded the motion. Motion passed unanimously.

Janis made a motion that George Jenkins be relieved of his duties as President of the board and removed as a member of the board of directors of the American Lowline Registry for the following reasons:

1. Conducting business on behalf of the board and membership without the knowledge of the board or the approval of the board.
2. Conducting business on behalf of the board that goes directly against the wishes that the board has previously expressed.
3. Inappropriate treatment of board and professional staff in meetings.
4. Lack of attention to administrative details.
5. Withholding information that is the property of the board and the ALR membership from the other board members.

Trevor seconded the motion. A lengthy discussion was then held. Janis called for question. Neil voted Yes, Janis voted Yes, Trevor voted Yes, Rick voted Yes. The motion passed. George then excused himself from the meeting. The members then hung up and called in on a different conference call number and invited Sherry Doubet to join the meeting.

Neil then assumed leadership of the meeting.

Neil asked Sherry about any experience she may have had in the past concerning the make up of the board. We decided the best way to proceed was to appoint a member to complete George's term.

At this point the board asked Sherry Doubet if she would be responsible for keeping the minutes of all future meetings and she agreed. Sherry then started keeping the minutes.

Janis Black, Secretary

ALR Board Meeting – June 8, 2011 – Resume – Sherry Doubet Secretary

Neil Effertz mentioned the first order of business was to appoint a new member to the ALR Board to complete the vacant term. Trevor Smith asked to contact Larry Watkins of Groesbeck, Texas.

Rick asked for some background information on Mr. Watkins.

It was noted that Larry is active in the SLAVA organization and is also an active cattlemen. He has experience in the Santa Gertrudis breed including the Junior Association and has organized Santa Gertrudis sales. Through SLAVA, he has been in contact with the ALR board regarding the National Show.

Rick Dodd moved to fill the vacant term for the ALR Board for the remaining time which is approximately 30 months. Trevor Smith seconded. Motion carried.

Larry Watkins was contacted and joined the ALR Board Meeting.

Neil explained to Larry that the ALR Board had just voted to remove George Jenkins from the Board of Directors. He asked Larry if he had an interest in serving out the remainder of the term. General discussion.

Janis Black moved to appoint Larry Watkins to the vacant ALR Board position. Trevor Smith seconded.

Motion carried

Now having a full Board of Directors, acting President Neil Effertz asked for motions from the floor for President.

Rick Dodd nominated Janis Black. Neil Effertz seconded.

Trevor Smith moved nominations cease and that Janis be elected by acclimation.

Motion carried.

Janis then asked for nominations for Secretary/Treasurer. She reminded the group the Sherry Doubet has agreed to take the minutes so the new Secretary/Treasurer will not have that responsibility.

Trevor Smith nominated Rick Dodd as the Secretary/Treasurer. Neil Effertz seconded and moved that Rick be elected by acclimation. Motion carried.

Trevor Smith moved to formulate new 2011 committees at the Junior National board meeting. Neil Effertz seconded. Motion carried.

Janis noted the next agenda item was to decide if the Lowline breed wanted the display booth during the National Western Stock Show in the Herd Bull Alley area.

Neil Effertz reviewed the options the National Western offered the Lowline breed.

1. Bellringer Commercial Female Sale.

Each year pens of 10 bred or open commercial heifers are shown and sold in the Bellringer heifer sale held at the National Western. In 2012 this sale will be on Superior Auction and RFD TV. The Stock Show would encourage groups of Lowline or % Lowline heifers to be in the sale. Consignors may also be able to sell larger groups of the

same cattle from home. This would be an opportunity to expose Lowline cattle to the Commercial industry.

2. National Western Fed Beef Contest

The Stock Show is considering a grass fed division where 5 heifers or steers would be an entry in the separate grass fed division.

3. ALR Display Pen on the hill. This would be while the Junior beef exhibitors are in the barn with fat steers. ALR would have access to 4 to 5 stalls for display during this time.

4. Herd Bull Alley

Animals would be on display in the corner booth and another booth during the Friday, Saturday and Sunday previous to the Lowline events. This booth area offers tremendous exposure for the breed during that time. The cost per booth is \$750 for each for a total of \$1,500 for the three day period.

Neil Effertz moved to have ALR pay the NWSS fee for the Herd Bull Alley booth space and ask Trevor Smith to be the contact man for filling the space with member cattle during that time. Rick Dodd seconded. Motion carried.

The Board also plans to hang a large Lowline banner on the catwalk during the National Western. Trevor Smith asked if Shelley Dodd would assist in designing the banner. Rick will check with Shelley.

Neil Effertz moved to send an email blast to the membership regarding the dismissal of George Jenkins and that the ALR send a letter to those members who do not have email. Larry Watkins seconded. Motion carried.

The email will go out on Thursday, June 9, 2011.

Trevor Smith moved to accept the design of the promotion flyer sent out to the board earlier from Neil Effertz. Rick Dodd seconded. Motion carried.

The brochure will be posted to the website for the membership to use.

Sherry Doubet will set-up a new ALR Yahoo groups account for the ALR Board of Directors.

ALR board members decided to contact ALR Regional Presidents regarding the changes in the board.

Janis Black will send a copy of the recorded board minutes to the ALR office.

Rick Dodd moved to adjourn the meeting. Neil Effertz seconded. Motion carried.