

The logo features a stylized globe made of horizontal golden lines on the left. To its right, the word "WORLD" is written in large, bold, golden capital letters. Below "WORLD", the words "CATTLEMEN'S" and "Cow Efficiency Congress" are written in a smaller, golden, cursive font.

WORLD CATTLEMEN'S *Cow Efficiency Congress*

September 1 – 3, 2017 • Dickinson, North Dakota

We are very excited for this upcoming seminar September 1 – 3, 2017, in Dickinson, North Dakota, hosted by the NDSU Dickinson Research Center. The Dickinson Research Center has been studying their herd of Moderator females for years. The Congress will focus on signals to pay attention to when striving to become more efficient and attempting to return more net revenue to the ranch in a beef cattle enterprise. Animal scientists from several notable universities and research facilities will speak to a paradigm shift that can make us all more efficient and more profitable. We hope you will attend.

REGISTRATION FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Number attending: _____ x \$150 = \$ _____

Please list names of attendees:

Early Bird Registration Fee: \$150 until August 1 (\$175 after August 1)

Remember to reserve a room at the headquarters hotel: Ramada Grand Dakota Lodge • Dickinson, ND • 701-483-5600

**Mail completed registration and registration fee to:
American Aberdeen Association • 19590 East Mainstreet #104 • Parker, CO 80138**

Or submit online: www.americanaberdeen.com